

NEWS



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**The Nation's First Green Residential Remodeling Guidelines to be
Unveiled at INTERIORS 08**
ASID and USGBC Host REGREEN Press Conference

WASHINGTON, D.C. (January 30, 2008) – The American Society of Interior Designers (ASID) Foundation and the U.S. Green Building Council (USGBC) will release the nation's first sustainable residential remodeling guidelines at the annual ASID conference: **INTERIORS 08**. The press conference will take place on Friday, March 14, 2008 at 10 a.m. on the 41st floor of the New Orleans Marriott in the RiverView room.

The REGREEN program (www.regreenprogram.org) is a series of guidelines designed for use by residential designers, construction professionals and homeowners alike. REGREEN includes best practices, learning programs and valuable print and electronic resources for those looking to green up an existing home whether it's room by room, or an entire house.

"REGREEN is an important collaboration between both of our organizations," said Rick Fedrizzi, President, CEO & Founding Chair, U.S. Green Building Council. "Healthy living is on the minds of many Americans and by providing the tools and resources they need to reach their sustainability goals, we'll be furthering our collective missions of education and transforming the built environment."

A Web site is also in development that will house all REGREEN related resources and include interactive links to case studies, products and educational materials.

"These guidelines are a first for the industry and it couldn't have happened without the partnership between ASID and USGBC," says ASID Executive Director Michael Alin, Hon. FASID. "REGREEN is not just a set of guidelines, it's much more than that. We are developing curriculum for learning programs and designing a comprehensive and user friendly consumer and professional website to assist in green residential remodeling."

Details of the program will be announced during the press conference and a complete copy of the final guidelines will be distributed. INTERIORS 08 attendees will also have the opportunity to attend a REGREEN workshop. Media interested in attending the press conference or the workshop should contact

kcline@asid.org for press credentials. To access the complete INTERIORS 08 conference schedule, visit www.asid.org/interiors.

REGREEN Press Conference

Friday, Mar. 14
10 a.m.
New Orleans Marriott
41st floor, RiverView Room

REGREEN Workshop

Call it REGREEN: Sustainable Residential Renovation
Thursday, Mar. 13
10 a.m. – 12 p.m.
New Orleans Marriott

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INTERIORS 08 sponsors include: Delta Faucet, Lutron, Meadwestvaco, Rhodex, Sherwin-Williams, Sunbrella, Olhausen Billiards, Professional Publications Inc., Wallcovering Source, Vista, Viking Range Corporation, Scandia Down, and Williams-Sonoma. For more information on sponsorship opportunities, please contact dainge@asid.org.

About ASID: The American Society of Interior Designers (ASID) is a community of people—designers, industry representatives, educators and students—committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people’s lives. Its more than 40,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada. www.asid.org

About USGBC: The U.S. Green Building Council is a nonprofit membership organization whose vision is a sustainable built environment within a generation. Its membership includes corporations, builders, universities, government agencies, and other nonprofit organizations. Since USGBC’s founding in 1993, the Council has grown to more than 13,000 member companies and organizations, a comprehensive family of LEED® green building rating systems, an expansive educational offering, the industry’s popular Greenbuild International Conference and Expo (www.greenbuildexpo.org), and a network of 72 local chapters, affiliates, and organizing groups. For more information, visit www.usgbc.org.

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