



AMERICAN SOCIETY OF  
INTERIOR DESIGNERS

# design well. live well

## THE 2010 ASID STUDENT DESIGN COMPETITION

Keeping your body healthy is an expression of gratitude  
to the whole cosmos – the trees, the clouds, everything.

-Thich Nhat Hanh



### COMPETITION GOALS

Identify and promote interior design excellence on the basis of:

1. Innovation, creativity and problem-solving
2. Visual and written communication
3. Execution of a design concept
4. Research
5. Code integration
6. Presentation and articulation of ideas

### PROJECT OVERVIEW AND PROBLEM STATEMENT

As designers in a fast-paced marketplace and an even faster-changing world, we are often tasked with identifying solutions to a growing number of wellness issues. It is in our interest as professionals to understand the impact design has on the psychological, physical, and economic quality of life for our clients and our communities and society as a whole.

Your challenge for this competition is to explore the issue of wellness as it pertains to a sector of the interior design industry that you choose. This could span commercial and/or residential interior design, and focus on any category such as corporate, hospitality, residence, retail, education, healthcare, government, or institutional, just to name a few. You are encouraged to research additional sectors and choose one that is of interest to you.

In order to explore wellness and what it means to your chosen space, you will need to identify an issue or set of issues that face a user group within the space. You are encouraged to explore both precedent and emerging issues that affect wellness in your space, keeping in mind that what defines wellness in your space may be based on a number of variables – some of those seemingly obvious, and others less direct. Ultimately the goal of the competition is to recognize a forward-thinking approach to wellness.

ASID is committed to the best practices of interior design, sustainability, and the leading issues impacting the profession.

Your project should:

- Explore and communicate the definition of wellness as it pertains to your space, user group, and context
- Clearly define the issues your design will address in order to promote your definition of wellness
- Follow a concept that best guides your design decisions
- Convey your complete design intent solely through written and graphic communication
- Showcase innovative thought and creativity

### PROJECT CODE REQUIREMENTS

Your design must comply with all applicable codes for the building type and context you develop. These codes may include, but should not be limited to: IBC, UBC, NFPA, ADA, NEC.

### PROJECT PARAMETERS

- The space you design is not restricted by any square footage limitation; either single floored or multi-floored.
- Your project must be located within the United States
- You determine the type of space and the functions that take place in it- (examples may include but should not be limited to: residence, office, hospitality/restaurant, institutional, government, healthcare, corporate, etc.)
- You determine the context and location of your space
- Is it a stand-alone space?
- Or part of a larger entity?
- What area of the country is your project located in (city/state)
- You determine all interior and exterior structural parameters for the space and all other related components.

## **SUBMISSION REQUIREMENTS**

Each submission for the 2010 ASID Student Design Competition must conform to the following requirements:

- All entry materials shall be submitted digitally on one CD or DVD.
- All submissions must include a completed official design competition entry form. This entry form will be an interactive PDF document provided by ASID headquarters, and is to be completed by each entrant. No other version of the entry form will be accepted. This form is available for download at [www.asid.org/awards/asid/designcomp](http://www.asid.org/awards/asid/designcomp)
- DO NOT WRITE ANY INFORMATION on the CD or DVD, or on any protective case, sleeve or inserts. Please leave all of these items completely blank.
- Submissions must be from individual entrants; submissions from teams of two or more entrants will be disqualified.

Submissions shall consist of up to five 11" x 17" digital boards that, at a minimum, include the following components:

- project title
- project location
- brief abstract or concept statement (250 word maximum),
- documentation and drawings to best convey your design intent. These may include, but are not limited to:
  - Two-dimensional and/or 3-dimensional plans, elevations, sections
  - Renderings, perspectives, and/or sketches
  - key furniture pieces, finishes, lighting selections, reflected ceiling plans, and/or material selections

One of the key elements of this design challenge is for the entrant to determine how to most effectively communicate her/his design intent.

Each 11" x 17" digital board should be comprised of vector art and/or raster images. Raster images should be at a resolution no less than 200 dpi and no greater than 300 dpi in order to maintain both visual clarity and manageable file sizes. Please make sure all of your boards can be clearly read at both distant and magnified views.

Images of your selected finishes may be scanned, digitally photographed, or downloaded from the web. These may be formatted, sized, noted, and arranged on your boards at your discretion. These shall also fall within the raster image resolution requirements stated above.

Digital boards must be in PDF format. No other formats will be accepted.

Spelling, punctuation, capitalization and grammatical errors are grounds for immediate disqualification.

Your name and school SHALL NOT appear on any of your final digital boards. Including this information anywhere on your boards shall be grounds for immediate disqualification. Please include this information only where requested on the official entry form.

Videos and animations are not permitted as submission materials and will not be considered.

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### **ADDITIONAL TIPS:**

Plotting or exporting your .dwg drawings into PDF format typically maintains their vector properties and helps to ensure visual clarity at all levels of detail.

Although final submissions are required in digital format, hand-drawn work including floor plans, reflected ceiling plans, renderings, and elevations that have been scanned or digitally photographed are fully admissible, as long as they conform to all other submission guidelines.

The use of 3-D visualization and documentation software is permitted.

All submissions will be closely examined to ensure they meet all competition, program, and code requirements. Failure to clearly illustrate adherence to these requirements may result in disqualification.

You are ultimately responsible for the clarity and functionality of your submission. Utilize outside help from students, peers, faculty or co-workers to ensure your files can be opened, read, and understood readily and clearly at all levels of detail.

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