

ASID SPONSORSHIP OPPORTUNITIES

Exclusively for ASID Industry Partner Members

For more information
please contact

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INTERIORS 08

Each year, design leaders gather together to learn and celebrate design. In 2008, **INTERIORS**: The **ASID Conference on Design**, will take place in New Orleans from March 13 – 16. Several sponsorship opportunities exist.

Full Program Partner The sponsorship fee is \$10,000 and includes a 10-by-10-foot space at the conference and your company logo on all promotional materials. The opening night reception will be held in the sponsor area, providing you with immediate access to attendees.

Experiential Tours Sponsor These tours of New Orleans will be based on the experiential learning that first took place in San Francisco during INTERIORS 07. The fee is \$1,000 per experiential tour and each tour will be held twice during the conference. Sponsor benefits include your company's logo on information about the tour, distribution of a company handout during the tour and an invitation for one company representative to join the tour.

INTERIORS 08, continued

Breakfast Sponsor ASID is offering companies the opportunity to host a private breakfast and hand-select up to 50 guests from the list of conference attendees. The sponsor's commitments would include underwriting the breakfast, a sponsorship fee of \$500 and sending invitations to their preferred guest list. ASID would provide the attendee list, signage and secure the room for the event. This opportunity is limited to three companies per day on Friday and Saturday morning of the event.

CLC 08

All 48 ASID chapter boards and the ASID Board of Directors will convene in Calgary, Canada, July 17 – 20, 2008. These 500 attendees represent the leadership of ASID nationwide and can provide Industry Partners with a unique interaction opportunity. The sponsorship level is \$7,500 and includes a 10-by-10-foot display space with signage, logo placement on all conference materials and a post-conference attendee mailing list.

Real World DesignWeek 08

RealWorld DesignWeek is a comprehensive program which offers both classroom and hands-on learning experiences surrounding the "real world" of the interior design profession. The program is exclusive to ASID student members and is delivered in a three-part series: a Pre-Event Seminar, RealWorld DesignWeek and a Post-Event Seminar.

Four sponsorships will be available at \$5,000 each.

The sponsors will receive:

- Logo on all promotional pieces
- Logo on RealWorld DesignWeek Web site with link to sponsor's Web site
- Mailing list of all participants
- Complimentary ¼-page ad in one issue of *ASID ICON*
- Article in *ACCESS*, the ASID student newsletter
- Invitation to, and recognition at, professional chapter wrap-up parties
- Recognition at INTERIORS and CLC student award ceremonies
- Post-event recognition in various ASID publications
- Complimentary year of job bank postings

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ACCESS Student Newsletter

More than 12,000 ASID student members are eager for information. This full-color newsletter is mailed three times a year to students anxious to build loyalties to Industry Partner companies. This year-long sponsorship opportunity, limited to two companies, is \$2,500 and includes logo placement on the cover of each newsletter and inclusion of one half-page ad per issue.

ASID Distinguished Speaker Series

This program brings high-quality, dynamic professional education and speakers to each of the 48 ASID chapters across the country. ASID headquarters funds one CEU session for each chapter, from this prescreened group of educators. Chapters select from the national list of presenters and CEU-accredited courses to present a top-notch educational session for the chapter. Sponsorship of the Distinguished Speaker Series is a high impact way for one company to reach the entire membership with your logo, brand message and commitment to education.

ASID Distinguished Speaker Series, continued

Sponsorship level is \$15,000 and includes:

- Logo placement on the online listing of courses
- Logo placement in all marketing and promotional pieces leading up to the event at each of the 48 chapters
- Logo placement on all signage for the event at each of the 48 chapters
- Sponsorship recognition in program remarks made by chapter leadership at each of the 48 chapters
- Special invitation to CEU session for sponsor's representatives, providing maximum networking opportunities
- Special recognition and thank you at the 2008 Chapter Leadership Conference
- One CEU offered by the sponsor company will be listed in the speaker series (to be selected with the ASID education department)

Homes for All Ages

This highly successful continuing education program brings together a distinguished panel of experts to provide interior designers, architects, landscape architects, occupational therapists and other professionals practical information on designing homes to meet the needs of persons with limited abilities for today or for the future. The program will be delivered over two days and will include a reception hosted by the local ASID chapter. Sponsorship of "Homes for All Ages" offers a unique opportunity to reach practitioners who are seeking information about relevant products and services for their clients and projects. Sponsors will be cited in all promotional and educational materials for the program and have the option to supply product information, have a tabletop display and attend the hosted reception.

Five sponsorships are available at \$2,000 each.