



# The Pocket CEU

This is your opportunity to take part in an innovative continuing education program.

An excellent opportunity for educators to share their knowledge and experience with others in the field of interior design, **the ASID Pocket CEU** was developed in recognition of the growing need for easily accessible continuing education. The Pocket CEU offers participants access to cutting-edge research, valuable updates on specialties and technology, and direct links to the most creative educators in the interior design profession.

Now is the time to get involved. As the author of a Pocket CEU article you'll have the opportunity to share your expertise and contribute to the advancement of interior design. The benefits of authorship include

- » Increased visibility among practicing interior designers
- » Publication in *ASID ICON*
- » Course information posted on the ASID Web site at [www.asid.org](http://www.asid.org)
- » Royalties from administering CEU credit

## How the Pocket CEU works

The Pocket CEU consists of an initial dynamic, attractive article or article introduction, designed to elicit the interest of browsing readers, published in *ASID ICON* and on the ASID Web site.

The article should include information on how to purchase from the author, for a \$25 fee, additional reading material and a relevant exercise meant to prove the participant's understanding of the content.

The participant then returns the completed exercise to the author, who provides feedback and administers CEU credit. The entire task should take the participant approximately two hours. Each Pocket CEU is worth 0.2 CEUs.

Materials should be based on current research, written for the general interior design audience, and may include design specialty, trends or technology information.

**To propose an ASID Pocket CEU**, send the following documents to the ASID Education Department:

- » An abstract with title
- » Your resume
- » Two professional references
- » An additional writing sample
- » A general outline of the entire article and a possible exercise
- » The attached Proposal Specifications form

Exercises will not be graded, but should encourage participants to think independently and ask questions.



CALL FOR ABSTRACTS

# Proposal Specifications

Please copy this page and include it with your proposal materials.

## AUTHOR'S INFORMATION

Name \_\_\_\_\_

Company/University \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Professional Affiliation(s) \_\_\_\_\_

## ARTICLE TITLE

\_\_\_\_\_

## PROFESSIONAL REFERENCES

Name \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

I have attached the following materials:

- An abstract of the proposed article, written in paragraph form, of no more than 450 words (approximately one single-spaced page). The abstract clearly defines the theme, major points and overall conclusions. Relevant research or necessary literature may be appended.
- An additional writing sample, such as a previous publication or thesis chapter. Photocopies are acceptable.
- A basic outline of the final article, prepared in standard outline form (i.e., with bullets or Roman numerals), a bibliography and suggested participant exercise.
- A current resume or curriculum vitae.
- Five collated copies of the above information.

I attest that the materials provided for this proposal are of my own creation; all other contributions are clearly annotated.

Signature \_\_\_\_\_ Date \_\_\_\_\_