

ASID Government & Public Affairs:

FREQUENTLY ASKED QUESTIONS



AMERICAN SOCIETY OF INTERIOR DESIGNERS

asid.org/advocate-by-design

FAQs

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What does GPA do? What is GPA's role within ASID? Why does ASID need a government affairs arm? Who is on GPA staff?

GPA is the government affairs arm of ASID. The Department is tasked with engaging all levels of government, various national and local organizations, and local communities to advocate for the profession and educate the public and policymakers on what interior designers do as professionals. Advocating before government officials and other stakeholders is the main tool GPA uses to further the profession and expand the visibility of interior designers in the community.

Like other professions, interior designers can be regulated by all levels of government for practice rights, firm ownership rights, rules concerning use of energy efficient products, trade and tariffs, workforce development, and student debt relief, among other topics. It is the duty of ASID Government & Public Affairs to protect and advance those rights and privileges, as well as the ideals important to the profession in the states and at the federal level. The Department undertakes representing the profession's role and interests to groups and officials who create policies on these issues.

The Department consists of qualified professionals who are trained in legal interpretation, regulatory affairs, public policy, government relations, advocacy, grassroots coordination, building codes, public affairs, and other topics to ensure that interior design professionals are skillfully represented before federal and state governments. Importantly, the Department promotes the voice, views, and positions of the interior design profession before policymakers and stakeholders in the U.S. and worldwide.

GPA promotes its efforts under the **Advocate by Design (AxD)** brand and program.

What is Advocate by Design (AxD)?

Like good interior design work, successful advocacy doesn't happen by accident and requires diligent planning, thoughtful deliberation, long-term strategic vision, and active participation. The ASID Advocate by Design (AxD) program encompasses the totality of GPA programming, branding, initiatives, member committees, events, and so forth. The program advocates for the profession of interior design on the federal, state, and local levels of government, fighting for legislative and regulatory policy issues that advance and protect the practice of interior design and its related interests.

The ASID GPA team works tirelessly to inform decision makers and citizens on the impact of design on the human experience and the health, safety, and welfare of the public.

On which issues does GPA engage?

In a membership of 25,000 individuals, organizations, and businesses, it is understandable that not every member will support or have stake in every public policy position taken by ASID. ASID makes every effort through deliberation, consultation with the Board and members, and research to take positions that will advance and defend both the interior design profession and industry.

ASID Core Positions:

1. As interior designers are one of the guardians of public health, safety, and welfare in the built environment, ASID supports voluntary state registration or certification of qualified interior designers and the accompanying independent ability to sign and seal construction documents for permit under that state's defined or proposed scope of practice for interior designers.

2. ASID supports trade, business, and economic policies that benefit the interior design profession and industry. Similarly, ASID opposes economic, business, and trade policies that would harm the profession and industry.

3. Though ASID recognizes and embraces the importance of testing and using new and safe chemicals and other materials in building design and construction, asbestos' and other similar toxic chemicals' long and largely harmful history in construction leads the Society to oppose their use. Only substances and methodologies proven to be benign to construction professionals, manufacturing workers, designers, and occupants should be used in design and construction.

4. ASID supports the development and adoption of modern building codes, design standards, and public policies, laws, and regulations that support safe, sustainable, inclusive, healthy, and efficient design and construction and the wellness of building occupants.

5. ASID supports policies that mitigate climate change and reasonably protect the environment as related to design and construction.

6. ASID supports policies that promote pre-disaster mitigation, resilience, adaptability, and historic preservation in the built and rebuilt environment.

7. ASID supports humanitarian aid initiatives that provide for basic human needs in the built and rebuilt environment.

8. ASID supports policies that provide fair and inclusive access to all individuals regardless of race, gender, disability, sexual orientation, and/or religion.

Policy topics on which ASID interacts include,

Federal-level:

- Establishing the interior designers'/design firms' voluntary right to serve as the prime contractor/ independently bid federal procurement contracts and projects;
- Supporting the latest in building sciences, codes and standards for federal, state, and private building;
- Supporting government and private incentives for sustainable, green, and resilient buildings;
- Supporting public service student loan programs that reward interior designers for working for the government and/or a 501(c)3;
- Supporting trade, business, and economic policies that promote interior design and aid in practice; and,
- Supporting the cultivation of the next generation of built environment stakeholders and skilled workers.

State-level:

- Practice Rights (see below).
- Firm Ownership Rights (allowing interior designers to own or become majority partners in architectural-interior design firms).
- Lien Rights (obtaining a legal security interest in the title to property for the benefit of the interior designer who was not paid for work completed).
- Tax on Interior Design Services
- Building Code & Standards Adoption

On a daily basis, what does the ASID Government & Public Affairs Department do?

Given the wide breadth of issues in which interior designers have a stake, each day is different for the GPA Staff.

As the only interior design professional or trade association located in the nation's capital, to ensure the interior design perspective is heard and respected, staff represent ASID and the profession before the federal government and several national and international organizations, stakeholders, and boards. These entities set state, national, and international policy directives concerning several topics including:

- Building codes and standards;
- High performance building;
- Resilience;
- Sustainability of the built environment;
- Occupational regulation;
- Building for wellness;
- Trade;
- Workforce development;
- Economic development;
- And several other issues.

Stakeholder engagement is often referred to as "coalition building," meaning informal relationship building across different associations and professions. This does not refer to the coalitions that the interior design profession has used in the past to mobilize and advocate for the profession at the state level between ASID and IIDA. ASID HQ participates in a number of stakeholder coalitions in Washington, D.C. to discuss and represent the interests of interior design in the building sector as well as issues affecting the industry on the national and international stage.

Importantly, ASID GPA staff serve as the main voice for the interior design profession before the U.S. Congress. ASID staff are registered federal lobbyists who represent the profession before U.S. Senators, Representatives, and federal executive policymakers on several issues including:

- The Americans with Disabilities Act and accessibility law;
- Sustainability;
- Workforce;
- Tax;
- Trade;
- High-performance building;
- Energy policy;
- And many other topics.

In the states, staff crisscross the nation visiting chapters, members, state and local policymakers, and state and local stakeholders. Staff also meet with chapters and members providing them updates on advocacy efforts, speaking at annual events, and leading advocacy training sessions.

The Department also serves as the liaison between staff and the member-led Government & Public Affairs Council, the member-led Codes & Standards Committee, and the member led AxD Fundraising Committee.

- The Government and Public Affairs Council (GPAC) advises GPA on the implementation of lobbying and grassroots strategy to address policies at national, state, and local levels of government.
- The Codes and Standards Committee's (CSC) mission is to support the development and adoption of modern building codes, design standards, public policies, laws, and regulations that support safety, sustainability, inclusivity, health, efficient design and construction, and the wellness of building occupants. The Committee engages with the International Code Council, the National Fire Protection Association, the United States Green Building Council, the American National Standards Institute, ASTM International, and the Business and Institutional Furniture Manufacturers Association, among others. For more information, visit the **CSC webpage.**
- The Advocate by Design (AxD) Fundraising Committee is tasked with raising money via the **AxD Fund** to support GPA work and initiatives like creating new advocacy materials and tools for members and chapters, paying for member travel to advocacy-related events, financing state lobbyists, and grassroots training.

To learn more about membership on these committees, contact the ASID Vice President of Government & Public Affairs or send an email to **membership@asid.org.**

Why does ASID include a legislative assessment fee in my member dues?

Each practitioner member of ASID contributes a $25 legislative assessment fee as part of their member dues. This fee is not optional nor tax deductible. Members cannot opt-out of this fee.

The legislative assessment fee is vital to the work the Society and the Government and Public Affairs Department does. The money goes to help fund legislative efforts throughout the United States to advance and defend the profession in the states and on the federal-level, funds the Chapter Grassroots Grants Program, and helps pay for professional local lobbying services in the states. All funds collected from the legislative assessment fee are necessary to promote the legislative interests of the interior design profession.

However, $25 per member is not sufficient for GPA to engage in all the crucial government work impacting interior designers. As such, ASID established the **AxD Fund** (more information below).

What is the position of ASID on government regulation of interior design practice?

Generally, ASID believes that the government should recognize the interior design profession and a broad and representative scope of work achieved through examination, experience, and education. Determining these qualifications and scope should be left to the individual states with guidance from practitioners and the interior design professional associations and exam and accreditation bodies.

ASID recognizes that not all interior design work requires government oversight, regulation, or intervention. However, when an interior space that the general public will use in mass is involved and, therefore, codes and regulations are implicated and building permits are required, ASID believes that interior designers should have the choice to voluntarily register or become certified with the state to gain independent practice rights and a construction document seal or signing privileges for building permitting. **The importance of the voluntary nature of this certification and/or registration cannot be understated.** Because general public welfare is implicated, the building code and most state laws require that only state-regulated design professionals have the ability to submit design and construction drawings for permit; therefore, for interior designers who wish to have this ability, some sort of reasonable government oversight is required. However, for designers who do not wish to obtain this ability or who wish to work in non-regulated environments, government oversight is unnecessary and is not sought by ASID.

In conclusion, practice legislation pursued by ASID HQ will only impact the way an interior designer currently practices if the designer opts-in or chooses to be impacted

What are the practice laws in my state?

There are two types of laws that states typically pass for interior design practice rights:
(a) Title Acts and (b) Voluntary Practice Acts with sign/stamp and seal or permit authority.

(a) A Title Act is a law that controls who can hold oneself out to be a "licensed," "registered," or "certified" (or other legal qualifier) interior designer. The term "interior designer" itself cannot be regulated by law as the result of an 11th Circuit Federal Court of Appeals decision (Locke v. Shore). However, the government can regulate the title with a qualifier that denotes a level of competence and qualification, i.e., "registered interior designer."

(b) A Practice Act is a statute allowing for professional state recognition by defining the scope and practice of registered, licensed, or certified interior design within the jurisdiction, outlining licensing, certification or registration requirements for interior designers, establishing business and practice rights and establishing penalties for violations of the law. Under a strict, traditional, mandatory practice act, only individuals who conform to the requirements of the act may hold themselves out to be members of that profession. However, due to the 11th Circuit Court of Appeals case, referenced above, "interior design" practice acts cannot enforce this last restriction. All interior design practice acts are, by law, voluntary.

- The most common practice right sought in voluntary interior design practice acts is stamp and seal or permit authority for code-impacted construction work. Code-impacted design documents need to be stamped/signed and sealed by the appropriate design professional prior to being submitted to the building office to obtain a building/construction permit. The purpose of the stamp and signature is for the design professional to verify for the building department that the documents were prepared in accordance with law and code. Without this ability, interior designers must seek out an architect or engineer to review and seal the interior design document.

Please see the **ASID State Practice Law Map** to see which states and provinces have which type of law.

How does GPA decide with which states to engage & when? Why does GPA employ state lobbyists in some states and not others?

It is the duty of GPA to engage with every state where ASID interior designers exist and are active or desire to be active concerning advocacy and legislation.

GPA's goal is to expand professional recognition and practice rights, specifically through voluntary state-registration/certification, to all 50 states and U.S. territories. More than two dozen states (and two federal jurisdictions) and counting have some statutory regulation of the profession. ASID still occasionally engages in these states typically through a lobbyist or member-led group to enhance practice, prevent damage to the profession, and guard against deregulation. In addition to these states, GPA engages in states with no current regulation to pass legislation for legal recognition and voluntary registration. ASID will also engage defensively in states that unexpectedly introduce legislation that would immediately damage the profession, like deregulation of practice or tax on services legislation.

Because resources are finite, ASID HQ cannot actively engage in all 50 states at once. It looks at various factors in determining whether to invest substantial financial resources in a state to seek to pass legislation or for defensive measures.

GPA looks closely at several factors in determining whether to engage substantial financial investment, including employment of a professional state lobbyist. These factors include, but are not limited to:

- The political history and makeup of the state;
- The chapter's past history with advocacy;
- A chapter's allocated resources for advocacy and commitment of membership to advocacy;
- The strength of likely support and opposition to legislative efforts in the state;
- The kind of language or type of bill that would be successful in a given state;
- And conferring with members and political experts from the state on whether pursuing legislation is viable at any given time.

ASID wants to engage where it can be successful to avoid investing limited resources on predictably unfruitful efforts.

ASID has partnered with IIDA to develop practice rights for interior designers under a cooperative model of state advocacy. Both organizations understand that working together to grow grassroots advocacy and engage with lawmakers is the best way to achieve success. The two organizations have created a Joint State Advocacy Plan to guide chapters and members to create a strong foundation for advocacy efforts:

- Phase 1 of the ASID-IIDA State Advocacy Plan is the initial stage of setting up joint advocacy in a state, for both ASID and IIDA chapters to come to a common agreement on advocacy efforts and evaluate whether to engage a professional consultant in the state upon successful completion of the Plan. The first phase requires meeting five goalposts, each one aimed at laying the foundation for successful advocacy efforts through a chapter-level ASID-IIDA partnership. To find out more, visit the **Phase 1 document here.**
- Phase 2 of the ASID-IIDA State Advocacy Plan is intended to take advocacy in your state beyond the "beginner" level. The second phase requires co-hosting certain events with the IIDA chapter, including two consecutive advocacy training events, fundraising, and a political action event, among other requirements. To find out more, visit the **Phase 2 document here.**

Why does ASID advocate for the interior design profession on both the state and federal levels?

Defined as "the act or process of supporting a cause or proposal," advocacy works across many areas, disciplines, and levels of government. It does not have to mean lobbying or litigation, in the traditional sense. It often includes activities such as:

- Educating the public;
- Registering voters;
- Organizing a common cause or interest;
- Community outreach;
- Providing research or training;
- Speaking with legislators;
- And/or simply having conversations with stakeholders and policymakers.

ASID is committed to mobilizing members to engage on the issues they are passionate about. Advocacy is how regular citizens can impact laws and policies. By making their voices heard, whether through lobbying, letters, rallies, or testimony, professions like interior design can make an impact on how members practice in their state. Interior designers who advocate for their profession have achieved significant successes and positive impacts in their states.

The laws and policies of state governments can affect the practice of interior design by restricting rights on the ability to submit construction documents for permit, right to own part of an architectural-interior design firm, and design interiors that affect the health, safety and welfare of the public. ASID believes that advancing the rights of members and unaffiliated interior designers is critical to the industry and community at large. Allowing interior designers to work with more independence creates greater economic opportunity for the largely small-business interior design profession. ASID is committed to furthering these interests in the states, as well as others.

On the federal-level, laws and policies impact interior design work. The environmental, energy, resiliency, and trade policies set by Congress and the executive branch have an impact on interior design on the federal-level. It is important that interior designers be a part of the conversation on these issues based on their impact, education, experience, and expertise. ASID is committed to being the voice of interior designers in the nation's capital by offering member's knowledge as a resource for Congress and the executive branch.

What is the role of the chapter in advocacy?

Each Chapter is responsible for the grassroots efforts and advocacy fundraising efforts in their state. Chapters are responsible for leading advocacy efforts in the state that they represent with the assistance of HQ.

Chapters should be:

- Communicating with HQ to start, bolster, update on, or enhance advocacy efforts and engagement;
- Monitoring media and government channels for proposed or existing legislation that may harm or help the profession;
- Communicating with chapter members concerning advocacy;
- Performing outreach to the local IIDA chapter concerning advocacy;
- Performing outreach to allied professions and organizations;
- Fundraising for advocacy efforts;
- And much more

Members are in the best position to be the advocates for the profession and lead advocacy efforts in their state because they are the constituents of the legislators in their state, leaders in the profession, and subject-matter experts on interior design. Members are the ones who will go to the statehouse on a capitol day and speak to the legislators about interior design, host a legislator on a site visit, or donate to a legislator's campaign.

Regardless of the status of advocacy activity, EVERY ASID chapter should have on-hand, at a minimum, between $2,000 and $5,000 for advocacy each year. Having these funds on hand is important to advance the organization's position and in the event that unexpected legislation is introduced that would gravely affect the interior design profession in some way. Such funds may be needed for activities like sending advocates to the capitol to testify or meet with legislators. Funds may also be used to sponsor events that would further efforts for stakeholder engagement and community outreach. To find out more how to raise money for advocacy efforts and to plan events like this, see *The Advocate by Design Handbook* under **Chapter Resources** on the AxD website.

Limited HQ funds are available to ***supplement*** advocacy efforts in certain situations under the Grassroots Grant Program. Supplemental funding is meant to support advocacy efforts on the state level. Restrictions apply.

What is a government affairs representative? How do I become the representative for my chapter?

Each ASID chapter should have a designated government affairs representative that will serve as a liaison between the chapter and Headquarters on government affairs and advocacy issues.

- Government affairs representatives on the Chapter-level will ideally be NCIDQ-certified, a chapter board member, a designer who works in public spaces (commercial design), an active (not retired) practitioner, and comfortable with public speaking. It is understandable that not every one of these conditions will be met.
- Because legislative efforts are usually multiyear events, government affairs representatives should be prepared to serve for at least two consecutive years.
- For chapters that cover multiple states, each state should have their own government affairs representative. The government affairs representative (or at least one, if not more than one) should be a member of the Regional/Chapter Board with voting power and represent advocacy interests of members to the Board.
- In states with more than one chapter, the government affairs representatives from each chapter should coordinate when working on state-wide advocacy efforts.
- These representatives act as the main point people for headquarters to interact with on advocacy issues as well as with lobbyists.
- This position is critical to successful advocacy on the chapter- and state-levels. The representative will need to facilitate an advocacy plan as well as mobilize members and interior designers in the state to participate in advocacy efforts when called upon.
- Government Affairs Representatives may be asked to:
    - Join joint-advocacy update calls;
    - Visit with legislators (with Headquarters' guidance/training);
    - Organize advocacy events;
    - Participate /organize in education/training on advocacy;
    - Report to Headquarters, chapter, chapter board, members, as required;
    - Facilitate communication with the sister IIDA chapter;
    - Recruit other members to assist with initiatives.

Government Affairs Representatives should be named immediately upon the start of the new fiscal year. HQ should be notified of the appointment and of any change in the representative as soon as possible.

Contact your chapter president and **membership@asid.org** if you are interested in volunteering as your chapter's Government Affairs Representative.

What is ASID's position on formal, third-party Interior Design (ASID-IIDA) Advocacy Coalitions?

The interior design profession is not represented solely by ASID. To make a greater impact on state law and policy by uniting the interior design profession in advocacy, it is vital that ASID members work with IIDA members and unaffiliated designers to advocate and promote the interests of the profession.

In recent years, ASID and IIDA have been working collaboratively to advance the legislative and regulatory practice rights of the interior design profession in several states across the country. This collaborative effort is informal and does not require the creation of a third-party "coalition" group to execute.

ASID encourages its chapters to work with existing coalitions to bolster advocacy efforts across all practitioners in the state regardless of affiliation (or lack thereof). However, it is the policy of both ASID and IIDA HQ to ***not*** provide direct funding to existing coalitions, instead using that money to bolster chapter-led advocacy, and to encourage states to use the informal cooperative model between the two organizations instead of forming or sustaining a third-party coalition entity.

What is Phone2Action? How can I sign up?

Phone2Action is a resource HQ employs to reach people, or "advocates", in states to support or oppose legislation for interior designers. The platform is open to everyone who supports or has interest in advocacy work undertaken by ASID and IIDA at the federal and state levels. As a tool for grassroots advocacy, Phone2Action allows those who sign up to receive updates on ASID and IIDA advocacy efforts to engage in supporting or opposing relevant legislation and regulation through emailing legislators, signing petitions, sending tweets, and receiving updates.

Chapters should be sharing the Phone2Action sign-up, (texting ***Interior Design*** to 52886) with all chapter members, allies, and friendly community members (neighbors, family, etc.) on a regular basis. Anyone can sign up for the ASID Phone2Action system as long as they are a resident of that state.

What is the Advocate by Design (AxD) Fund? How can I contribute?

ASID has established the Advocate by Design (AxD) Fund, a political education fund (PEF), that helps educate the public and policymakers on the impact of interior design work and the policy issues important to the interior design profession. It is not a PAC and no money will be directed to any individual candidate for office. The AxD Fund enhances the work of ASID GPA and enables ASID to be consistently represented in national, state, and local policy debates and discussions. With your support, we can elevate the interior design profession on the government and public policy stages to new heights.

The Advocate by Design Fund exists to support the efforts of the Government and Public Affairs Department to advance the policy agenda of the profession. Contributions will enable ASID to be represented on all levels of government and stay engaged in policy discussions that affect the profession.

Government affairs successes take an abundance of time and funding to establish and execute. ASID GPA has an ambitious policy agenda to advance the profession. To achieve our goals, we need additional resources devoted specifically to advocacy. ASID has been fighting for practice rights and other positive interior design policy for 50 years and now is the time to double down on eliminating harmful laws and creating constructive ones that will benefit the nation, consumers, industry partners, firms, practitioners, and all ASID members.

Why Donate?

- ***Address the Unexpected.*** Despite planning and preparation, helpful and harmful legislation can be introduced out of nowhere and without warning. The AxD Fund will ensure that ASID can mount a defensive or offensive advocacy effort whenever, wherever, and however needed.
- ***Expand the Reach.*** We can engage more supporters by creating interactive materials, covering member travel costs to government affairs-related events, hosting events, and providing more money for state-level advocacy initiatives.
- ***Change the Narrative.*** The public and policymakers need to understand the value interior designers bring to the world. ASID can lead that charge through consistent messaging, sponsorship, and physical presence, all of which require substantial time, effort, and funding.
- Chapters should be sharing this information and encouraging members to donate on a regular basis. You can quickly and easily make a donation to the **AxD Fund here.**

How Can I Get Involved in Advocacy?

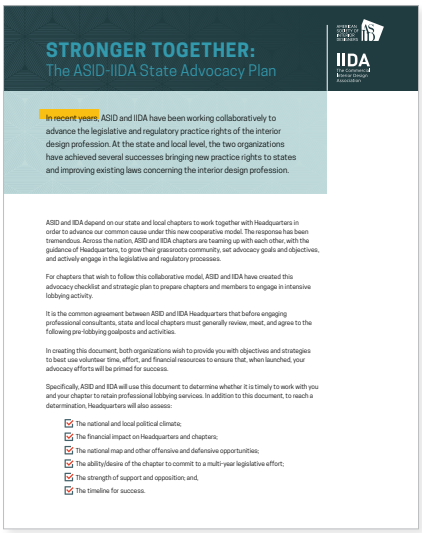
- Contact your Chapter President and ask about opportunities to volunteer in your state, including the Government Affairs Representative role.
- Review the advocacy training webinars on the **AxD website** and read the Advocate by Design Handbook.
- Review the policy materials on the **AxD website** to learn more about ASID's positions on policy issues.
- Review information on the ASID national GPA Committees online and inquire about membership.
- **Contact HQ** to learn about opportunities to get involved in Government and Public Affairs!

What resources does GPA provide members & chapters?



The Advocate by Design Handbook

HQ has created a comprehensive advocacy toolkit. This document helps members understand what advocacy means, tools for advocacy, and tips for successful advocacy in their state. The Handbook will provide you with detailed, step-by-step guide to start and enhance advocacy for your chapter and in your state. For beginners, or advocacy experts, this handbook is a critical tool.
Find the Handbook under **Chapter Resources.**

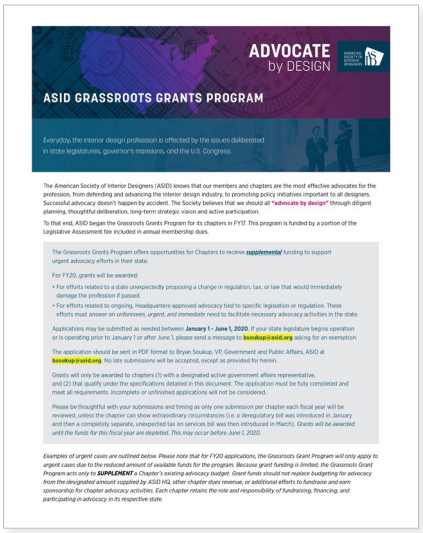


ASID-IIDA State Advocacy Plan

ASID has partnered with IIDA to develop practice rights for interior designers under a cooperative model of state advocacy. Both organizations understand that working together to grow grassroots advocacy and engage with lawmakers is the best way to achieve success. The ASID-IIDA State Advocacy Plan is a comprehensive set of 11 goalposts, activities, and metrics to achieve to launch successful advocacy efforts.

In order to gauge a chapter's progress in cementing a firm foundation in advocacy that will bear success, ASID and IIDA have created the ASID-IIDA State Advocacy Plan.

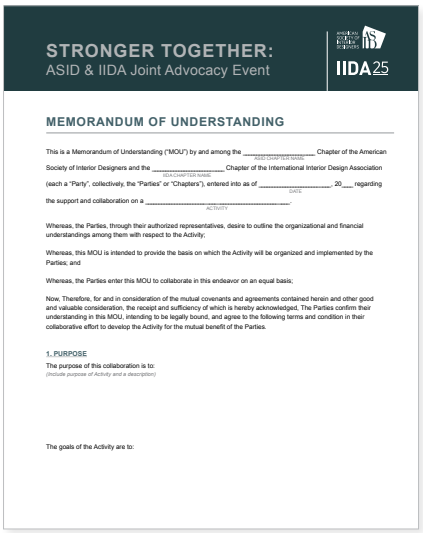
- Phase 1 of the ASID-IIDA State Advocacy Plan is the initial stage of setting up joint advocacy by both ASID and IIDA chapters, to come to a common agreement on advocacy efforts, and to evaluate whether to engage a professional consultant, with HQ-approval, in the state upon successful completion of both phases of the Plan. Phase 1 of the Plan requires meeting five goalposts, each one aimed at laying the foundation for successful advocacy efforts through a chapter-level ASID-IIDA partnership. **To find out more, visit the Phase 1 Plan here.**
- Phase 2 of the ASID-IIDA State Advocacy Plan is intended to take chapters to the next level for advocacy in your state. The Plan requires co-hosting certain events with the sister IIDA chapter, including two consecutive advocacy training events, fundraising, and a political action event, among other metrics.
  If Phase 1 is learning to walk, Phase 2 is learning to run. **To find out more, visit the Phase 2 Plan here.**



Grassroots Grant Program

For chapters who are engaged in headquarters-sanctioned advocacy or are blindsided by legislation that could immediately damage the profession if passed, ASID HQ may grant supplemental funds to chapters under the discretion of ASID HQ staff.

To learn more, visit the application **here.**



ASID-IIDA Advocacy Event Memorandum of Understanding

On the **Chapter Resources webpage** of the Advocate by Design website, you can find a copy of a draft MOU to be used when planning events with your state's IIDA chapter. This is an informal contract for splitting costs, work, and proceeds with IIDA.



ASID Position Statements and One-Pagers

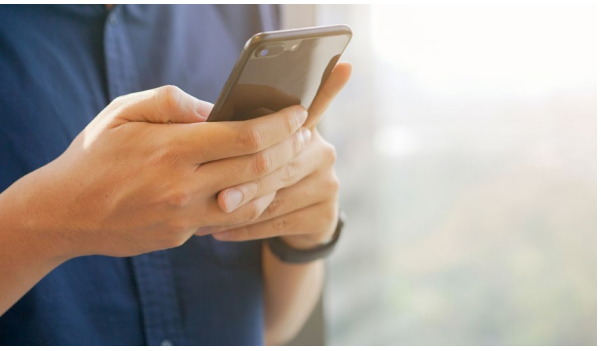
ASID has several issue-specific one-page memos for members who want to learn more and share ASID's political positions on issues such as practice rights, lien rights, taxes, firm ownership, sustainability, and more. See the **Advocate by Design webpage** for copies and more information on ASID's official organizational policy positions.



ASID GPA Webinars

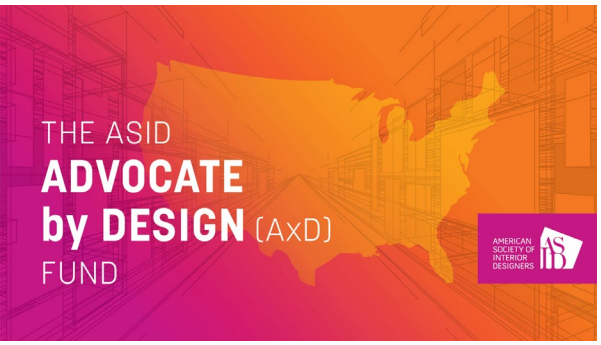
ASID hosts webinars, both for advocacy training and on special public policy topics, to help educate members of the profession on what advocacy means and policy issues that affect the profession. Many of these webinars are eligible for CEUs.

ASID also creates short "explainer videos" to demonstrate how best to speak about the profession and policy issues in public. Find past webinars and videos on the **Advocate by Design multimedia page** and look for invitations to future events in ASID member communications.



Phone2Action

Phone2Action helps reach interior designers and members of the community who support the interior design profession. Ask HQ about how you can start a campaign in your state on Phone2Action to mobilize advocates and support for the profession. For up to the minute advocacy alerts, use the Phone2Action system by texting ***Interior Design*** to **52886**. More information on this system can be found below.



The Advocate by Design (AxD) Fund

The Advocate by Design Fund is a political education fund that helps educate the public and policymakers on the impact of interior design work and the policy issues important to the interior design profession. It is not a Political Action Committee (or PAC) and no money will be directed to any individual candidate for public office. The Fund enhances the work of ASID's Government and Public Affairs Department and enables ASID to be consistently represented in national, state, and local policy debates and discussion. Resources raised by the fund can be directed towards chapter and member advocacy work. Please see the **AxD Fund website** for more information.

Stay connected with GPA

The ASID GPA Webpage

ASID's Government Affairs and Advocacy Twitter

Monthly Updates Page

Phone to Action
Text ***Interior Design*** to **52886** to receive up to the minute advocacy news and alerts