# **SPONSORSHIP OPPORTUNITIES**

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# Engage & Strengthen Your Brand...

ASID Missouri West/Kansas proudly offers a diverse range of sponsorship opportunities at the chapter level through events, education, mentorship and publications. Whether you are looking for branding opportunities, targeted engagement with the design community or interactive exchanges, your partnership will help to support the ASID MOW-KS mission and strategic initiatives while assisting your company's marketing goals.

...Enhance & Support Our Mission

# DESIGN IMPACTS LIFE COMMUNICATIONS LIVING THE BRAND ALTERNATIVE REVENUE STREAMS DIVERSITY AND INCLUSION



#### LEVEL SPONSORSHIP

Sponsorship and participation in overall ASID Chapter mission, targeting students, emerging professionals, designers, as well as principals, partners and owners.

## TARGETED EVENT SPONSORSHIP

Partner with ASID on dedicated events that promote specific Strategic Initiatives to help demonstrate the impact of design.

## DIGITAL PROMOTION

Promotion and outreach via email blasts, social media postings, and e-newsletter

ASID ADVANCES THE IMPACT OF INTERIOR DESIGN TO ENHANCE THE HUMAN EXPERIENCE

## 2021 MISSOURI WEST/KANSAS SPONSORSHIPS

SPONSORSHIP LEVELS	GOLD \$1250	SILVER \$750	BRONZE \$350	MEMBER & NON- MEMBER (Table only at Colormix)
SPONSORSHIP POSTER: LOGO DISPLAYED BY LEVEL. POSTER ON DISPLAY AT ALL EVENTS.	*	*		*Ask
ASID CHAPTER WEBSITE: SPONSOR LOGO AND LINK TO SPONSOR WEBSITE	$\mathbf{\star}$	$\mathbf{+}$		Membership about joining Chapter
E-NEWSLETTER: SPONSOR LOGO	*	$\mathbf{\star}$	$\star$	to be Sponsor
SOCIAL MEDIA (INSTAGRAM AND FACEBOOK): SPONSOR SPOTLIGHT ADVERTISEMENT (PICK DATE)	1	1		
EMAIL BLASTS: LOGO INCLUDED (BY LEVEL) IN ASID SIGNATURE	*	*	$\star$	
ANNUAL DINNER & DESIGN AWARDS: SPONSOR AD FEATURED IN PRESENTATION	$\star$			
ANNUAL DINNER & DESIGN AWARDS	2 TICKETS	1 TICKET		
TOP GOLF EVENT	2 TICKETS			
TABLE TOP AT COLOR MIX TRADE SHOW	*	$\star$	$\star$	\$350.00
ADDITIONAL TABLES AT COLOR MIX TRADE SHOW	\$125.00	\$125.00	\$125.00	\$350.00

#### 2021 SPONSORSHIP LEVEL ASID SPONSORSHIP PAYMENT FORM

CHECK DESIRED SPONSORSHIP:

ENGAGE/RENEW IN: SPONSORSHIP LEVEL TO ASSIST IN COMMON MISSION

GOLD	\$1,250
SILVER	\$750
BRONZE	\$350
OTHER	



)	\$1,250	Representative Name			
R	\$750	Company			
ΖE	\$350	Billing Address			
R		City, State, Zip Code Phone Number			
Sponsor Level Amount \$					
		Event Sponsorship Amount \$ Total \$			
OL/	ARSHIP	Credit Card Number Expiration Security Code			
AN	DESIGN	Representative Signature Date			

Checks made payable to ASID Missouri West Kansas, 1221 W 103<sup>rd</sup> Suite 347, Kansas City, MO. For questions, contact Shelby Puetz <u>administrator@mow-ks.asid.org</u>

ALIGN YOUR INTERESTS WITH OUR EVENT SPONSORSHIP OPPORTUNITIES

#### CHAPTER EVENTS FOR 2021:

JANUARY – ANNUAL AWARDS DINNER	JULY
FEBRUARY	AUGUST- TOP GOLF SCHOLARSHIP FUNDRAISER
MARCH	SEPTEMBER
APRIL	OCTOBER-URBAN DESIGN
MAY	NOVEMBER- SW COLORMIX & TRADE SHOW
JUNE	DECEMBER-HOLIDAY PARTY