

# ASID Industry Partner Membership Benefits and Dues

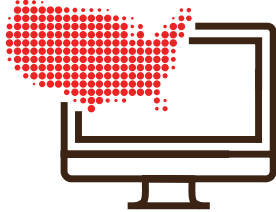
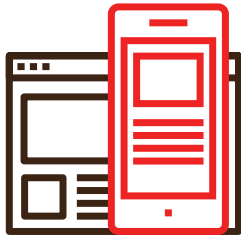

		National	Regional	Local	International
Membership	Use of Industry Partner appellation to designate your commitment to the profession	X	X	X	X
	Membership card signifying Industry Partner status	X	X	X	X
	Local chapter membership and engagement opportunities, including chapter leadership and volunteer activities	X	X	X	
	Access to the latest ASID research, the annual State of the Industry report and monthly Interior Design Billings Index	X	X	X	X
	Annual subscription to <i>ASID ICON</i> , the Society's award winning publication	X	X	X	X
	Waive initial IDCEC registration fees	X	X	X	X
	Discounted rental fees for ASID Living Laboratory	X	X	X	X
Promotion and Outreach	Complimentary listing in the online Product Finder and membership directories	X	X	X	X
	Opportunities to provide educational sessions and network with the design community to showcase products/services on the local level	X	X	X	
	Brand your marketing materials with the ASID Industry Partner logo	X	X	X	X
	Discounted advertising rates for print and digital offerings	X	X	X	X
	Opportunity to purchase a rental of your local chapter email and postal mailing lists (pricing and policies vary by local chapter)	X	X	X	
	Industry Partner window decal	X	X	X	
	Complimentary subscription to National Industry Partner e-newsletter	X			
	New member announcement in ASID Insider, an e-newsletter sent to all ASID members	X			X
	Inclusion in the National or International Industry Partner profile page on asid.org	X			X
	Complimentary product placement opportunities in <i>ASID ICON</i> magazine	X			
	One complimentary rental of the full ASID postal mailing list, with opportunities to purchase additional rentals (4x max)	X			
	Two complimentary job postings on the ASID.org job board	X			
	Opportunity to purchase social media promotion from the ASID national profile on Facebook, LinkedIn, and Twitter	X			
Two complimentary social media promotions from the ASID national profile on Facebook, LinkedIn, and Twitter				X	
Opportunity to purchase a rental of the full ASID member email list (1x max). Access to additional rentals available via Sponsorship packages	X				
Sponsorship	Greater opportunity to network, increase brand visibility, and enhance personal engagement through sponsorship of ASID national events and conferences	X	X	X	X

## Annual Dues

	Annual Dues	Application Fee	Number of representatives	Maximum number of additional representatives* Or Chapters that can be added for \$175 Each
National	\$7500	—	49	Unlimited
International	\$1000	—	2	15
Regional	\$830	\$50	2	15
Local	\$485	\$100	1	Only one chapter may be added for an additional \$175. No additional representatives can be added.

\*Additional complimentary representatives may be included in sponsorship packages.

# ASID Industry Partner Advertising Opportunities

	Description	Requirements / Contacts
<p><b>ASID Chapter Opportunities</b></p> <p>Industry Partners receive complimentary listings on their local chapter websites.</p> 	<p><b>Chapter Website</b> – Industry Partners receive a complimentary listing in their local chapter directory with the option to purchase advertising and upgrade profiles.</p>	<ul style="list-style-type: none"> <li>For more information contact your local chapter using the <a href="#">ASID Chapter Locator</a> on ASID.org</li> </ul>
	<p><b>Chapter Publications</b> – Opportunity to advertise in chapter magazines, newsletters, and membership directories.</p>	
<p><b>ASID National Brand Exposure</b></p> <p>Industry Partners receive opportunities to expose their brands through several ASID platforms.</p> 	<p><b>Profile</b> – National and International Industry Partners receive inclusion on <a href="#">ASID.org</a> profile page to promote their brand to an online audience of 715K.</p>	<ul style="list-style-type: none"> <li>175 words, hi-res logo (300dpi)</li> </ul>
	<p><b>ASID Advantage</b> – National Industry Partners receive inclusion on the <a href="#">ASID.org Advantage Page</a> to showcase trade programs and discounts to the full ASID design community of 26K+ (protected by member login).</p>	<ul style="list-style-type: none"> <li>150 words, hi-res logo (300dpi)</li> </ul>
	<p><b>ASID ICON</b> – New National Industry Partners receive complimentary placement in upcoming issue of the ASID award-winning <a href="#">quarterly publication</a> reaching 26K+ design industry influentials.</p>	<ul style="list-style-type: none"> <li>150 words, hi-res image (300dpi)</li> </ul>
<p>For more information, contact Angela LaPato at <a href="mailto:ALaPato@asid.org">ALaPato@asid.org</a> or 202-675-2376</p>		
<p><b>ASID Industry Partner Advertising Opportunities</b></p> <p>All categories of Industry Partners have the opportunity to further market their brands and products to the ASID community at a discounted rate through our print and digital publications. View the media planner <a href="#">here</a>.</p> <p>National Industry Partners: 15% Regional Industry Partners: 10% Local Industry Partners: 10% International Industry Partners: 10%</p> 	<p><b>ASID ICON</b> – Opportunity to purchase print ads in this award-winning <a href="#">quarterly publication</a> reaching 26K+ design industry influentials.</p>	<ul style="list-style-type: none"> <li>Tom Davies <a href="mailto:Tom.Davies@Stamats.com">Tom.Davies@Stamats.com</a> 319-861-5173</li> </ul>
	<p><b>Website</b> – Opportunity to purchase tile ads that will rotate throughout <a href="#">ASID.org</a> reaching an online audience of 715K.</p>	
	<p><b>eNewsletter</b> – Opportunity to purchase tile ads in all member newsletters including ASID Insider and the ASID Chair’s message.</p>	<ul style="list-style-type: none"> <li>Jon P. Smith <a href="mailto:JSmith@Multiview.com">JSmith@Multiview.com</a> 972-402-7023</li> </ul>
	<p><b>Product Finder</b> – All ASID Industry Partners receive a complimentary listing in this <a href="#">search guide</a> with the option to purchase advanced listings and advertising. View the media planner <a href="#">here</a>.</p>	
	<p><b>eNewsletter</b> – All ASID Industry Partners receive a complimentary subscription to <a href="#">Eye On Design</a> with the option to advertise to 23K+ subscribers. View the media planner <a href="#">here</a>.</p>	<ul style="list-style-type: none"> <li>Geoffrey Forneret <a href="mailto:GForneret@Multiview.com">GForneret@Multiview.com</a> 469-420-2629</li> </ul>