



ADVOCATE by DESIGN COUNCIL

OUTREACH & ENGAGEMENT COMMITTEE

COMMITTEE CHAIR

Douglas Feldman
ASID, CAPS, ALLIED AIA, RID (FL)

AxD COUNCIL CHAIR

Tracey Fillmore
NCIDQ, ASID, CAPS, GREEN AP, RID (FL)

ASID STAFF LIAISON

Bryan J. Soukup, Esq
VP - GOV'T & PUB. AFFAIRS

The Advocacy Support Team (AST) Advisors are national leaders who possess the ability to educate, motivate and support Chapter Advocacy Chairpersons (CAC) to implement the strategic advocacy and legislative objectives of the Society as determined by the ASID National Board.

The role of the AST Advisors is to assist the CAC's as they advance advocacy at the grass roots / chapter level through the local Chapter Advocacy Committees, the chapter board, chapter leaders and the interior design community as a whole.

- The AST Advisors will help train their peers to lead as a ASID Chapter Advocacy Chairperson to speak on behalf of their chapter and the Society.
- The AST Sub-Committee will provide advocacy training and support materials for the Chapter Advocacy Chairperson, which in turn will benefit the chapter boards, local membership and the understanding of ASID's national policies.
- The AST will help to establish and maintain an open line of communication between the Chapter Advocacy Chairperson, the AxD Council and ASID VP of GPA.
- The AST Advisors will provide feedback from the ASID Chapters to the ASID AxD O&E Chairperson, the ASID AxD Council and the VP of GPA.
- Within the AST Advisors there will be access to specialists who will participate in specialized ways, an AST Advisor dedicated to working with ASID Student Chapters, an AST Advisor dedicated to navigating the role of ASID Industry Partners within advocacy and an AST Advisor who will guide us with best practices.

AST Sub-committee co-chairs:

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