



ADVOCATE by DESIGN COUNCIL

OUTREACH & ENGAGEMENT COMMITTEE

COMMITTEE CHAIR

Douglas Feldman
ASID, CAPS, ALLIED AIA, RID (FL)

AxD COUNCIL CHAIR

Tracey Fillmore
NCIDQ, ASID, CAPS, GREEN AP, RID (FL)

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Bryan J. Soukup, Esq
VP - GOV'T & PUB. AFFAIRS

The O&E Communications Sub-committee partners with the ASID marketing and communications department (MarCom) to produce the AxD newsletter, various other AxD publications, AxD social content, and the online AxD Resource Library.

Through the AxD Newsletter, Publications and the Resource Library, AxD Council members will continue to provide their expertise and experience in support of key topics in our industry. The AxD content will continually provide valuable information to ASID members and establish ASID as an industry leader.

The AxD newsletter is a great way for the AxD Council to build relationships and maintain communication with our fellow ASID members, our clients, the interior design community, and industry partners.

The newsletter contains important news, updates, and other significant information to advance ASID AxD Advocacy to the next level. Helping ASID members and industry partners build a broader picture of the ASID advocacy mission increases awareness about important roles the interior designer plays in the residential and commercial built environment.

The online ASID AxD Resource Library provides ASID members with access to the important information collated and provided by the AxD Council, its committees, and Sub-committees.

The AxD Resource Library provides articles, links and videos that can be used to assist you in your business, chapter advocacy, and industry relations. This resource library will be expanding to include important information relevant to all members, industry, and advocacy partners.

Sub-committee chair:

Susan Morgan, NCIDQ, ASID, LEED AP, CAPS, RID
susan@susanmorganinteriors.com