



# ASID Industry Partner **Membership Benefits and Dues**

	National	Regional	Local	International	Corporate
<b>MEMBERSHIP</b>					
Use of Industry Partner appellation to designate your commitment to the profession	X	X	X	X	X
Membership card signifying Industry Partner status	X	X	X	X	X
Attend chapter meetings, participate in local networking and engagement opportunities, including chapter leadership and volunteer activities	X	X	X		
Access to the latest ASID research, the annual State of the Industry report with updates on Trends Implications and Outlook	X	X	X	X	X
Waive initial IDCEC registration fees	X	X	X	X	X
Discounted rental fees for ASID Headquarters, a Living Laboratory	X	X	X	X	X
<b>PROMOTION &amp; OUTREACH</b>					
Brand your marketing materials with the ASID Industry Partner logo	X	X	X	X	X
New member announcement in ASID Insider, an e-newsletter sent to all ASID members	X			X	X
Inclusion in the Industry Partner profile page on asid.org	X			X	X
Opportunities to provide educational sessions and network with the design community to showcase products/services on the local level	X	X	X		
Industry Partner window decal	X	X	X		
Complimentary listing in the ASID Find an Industry Partner, membership directories, and online Product Finder	X	X	X	X	X
Complimentary subscription to National Industry Partner e-newsletter	X				X
Discounted rates for ASID print and digital advertising	X	X	X	X	X
Opportunity to purchase social media promotion from the ASID national profile on Facebook, LinkedIn, Instagram, and Twitter	X				X
One complimentary rental of the ASID all member postal mailing list, with opportunities to purchase additional rentals (4x max)	X				
Opportunity to purchase a rental of the ASID all member email list (1x max with access to additional rentals available via Sponsorship packages)	X				
Opportunity to purchase a rental of your local chapter email and postal mailing lists (pricing and policies vary by chapter)	X	X	X		
Two complimentary job postings on the ASID.org job board	X				X
<b>SPONSORSHIP</b>					
Greater opportunity to network, increase brand visibility, and enhance personal engagement through sponsorship of ASID national events and conferences	X	X	X	X	X

2022 ANNUAL DUES		Application Fee	Number of representatives	Maximum number of additional representatives* or Chapters that can be added for \$200 Each
Corporate	\$15,000 (or \$8,000 with additional sponsorship)	--	Unlimited (no chapter designation)	Unlimited (no chapter designation)
National	\$8,000	--	49	Unlimited
International	\$1,250	--	2	15
Regional	\$900	\$50	2	15
Local	\$535	\$100	1	Only one chapter may be added for an additional \$200. No additional representatives can be added.

\*Additional complimentary representatives may be included in sponsorship packages.

# ASID Industry Partner Advertising Opportunities

	Description	Requirements/Contact
<p><b>ASID Chapter Opportunities</b></p> <p>Industry Partners receive complimentary listings on their local chapter websites.</p> 	<p><b>Find an Industry Partner</b> – Industry Partners receive a complimentary listing in their local chapter directory with the option to purchase an upgraded profile</p>	<p>For more information contact your local chapter using the <a href="#">ASID Chapter Locator</a> on ASID.org</p>
	<p><b>Chapter Advertising</b> – Opportunity to advertise in chapter magazines, newsletters, membership directories and websites.</p>	
<p><b>ASID National Brand Exposure</b></p> <p>Industry Partners receive opportunities to expose their brands through several ASID platforms.</p> 	<p><b>Profile</b> – Corporate, National, and International Industry Partners receive inclusion on ASID.org profile page to promote their brand to an extensive online audience.</p>	175 words, hi-res logo (300dpi)
	<p><b>ASID Advantage</b> – Corporate and National Industry Partners receive inclusion on the ASID.org Advantage page to showcase trade programs and discounts to the full ASID design community of 23K+ (protected by member login).</p>	150 words, hi-res logo (300dpi)
	<p>For more information, contact <a href="mailto:industrypartners@asid.org">industrypartners@asid.org</a></p>	
<p><b>ASID Industry Partner Advertising Opportunities</b></p> <p>All categories of Industry Partners have the opportunity to further market their brands and products to the ASID community at a discounted rate through our print and digital publications. View the media planner <a href="#">here</a>.</p> 	<p><b>Website</b> – Opportunity to purchase banner ads on ASID.org reaching an extensive online audience.</p>	<p>Dinorah G. Martínez <a href="mailto:dmartinez@asid.org">dmartinez@asid.org</a></p>
	<p><b>eNewsletter</b> – Opportunity to purchase tile ads in all member newsletters including ASID Insider, Advocate by Design, and the ASID Chair’s Message.</p>	
	<p><b>Product Finder</b> – All ASID Industry Partners receive a complimentary listing in this search guide with the option to purchase advanced listings and advertising. View the media planner <a href="#">here</a>.</p>	<p>Grant Connell <a href="mailto:gconnell@multiview.com">gconnell@multiview.com</a> 972-910-7387</p>
	<p><b>eNewsletter</b> – All ASID Industry Partners receive a complimentary subscription to Eye On Design with the option to advertise to 23K+ subscribers. View the media planner <a href="#">here</a>.</p>	