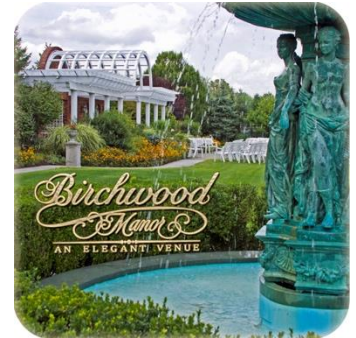




THE NEW JERSEY CHAPTER OF ASID 2022 DESIGN EXPO & TRADE SHOW OVERVIEW

The ASID NJ Design Expo & Trade Show is the organization's annual cornerstone event open to designers, architects, students, and media, with its industry partners exhibiting the latest trends. The daylong exposition includes a breakfast, a luncheon with a prominent speaker, CEUs, and a trade show with a late afternoon beer and wine gathering. It's a great forum to cultivate new relationships, gain new insights in the field of design and discover new products and resources in a stimulating, interactive environment.



2022 Venue: Birchwood Manor, 111 North Jefferson Road, Whippany, NJ 07981

2022 Date and Theme: Thursday, September 29 “RE ——— CONNECT”

2022 Keynote Speaker: Karim Rashid <http://www.karimrashid.com/>

2022 Anticipated Audience: 250 ASID NJ interior designers as well as students of the Chapter, guests from surrounding Chapters, members of AIA, IIDA, other design organizations, and those personally invited by exhibitors.

2022 Anticipated Industry Partner and Guest Vendor Exhibitors: 60-80

2019 Design Expo Sponsors: Sherwin-Williams, Cosentino, Ferguson, and Reno's Appliance.
Media Sponsors: *Design NJ* and *Aspire*.

History: The first ASID NJ Chapter trade show was about 30 years ago. Keynote speakers have included Barbara Barry, Clodagh, Jamie Drake, Jeffrey Bilhuber, Vicente Wolf, and Laura Kirar.

About ASID

The American Society of Interior Designers (ASID) believes that design transforms lives. ASID serves all sectors of the interior design profession and practice through the Society's programs, networks, and advocacy. ASID was founded over 40 years ago when two organizations became one, but its legacy dates back to the early 1930s. ASID continues to lead the future of interior design, integrating the advantages of local connections with national reach, of small firms with big, and of the places occupants live with the places they work, play, learn and heal. Learn more at asid.org or visit <https://nj.asid.org/>.

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