



at the 2022 ASID NJ Design Expo & Trade Show

- 1. EXHIBIT DATE AND TIMES** Thursday, September 29, 2022 / 1:00 to 5:00 PM
Booths must stay open until 5:00 PM.
- 2. I&D DATE AND TIMES** Thursday, September 29, 2022.
Install: 7:00 to 11:30 AM / Dismantle: 5:00 to 7:00 PM
All booth and tabletop displays and materials must be removed by 7:00 PM.
- 3. SHOW LOCATION** **Birchwood Manor**, 111 North Jefferson Road, Whippany, NJ 07981
Phone: 973.887.1414
- 4. THEME** **RE — CONNECT**
- 5. KEYNOTE SPEAKER** **Karim Rashid** <https://www.karimrashid.com/>
- 6. EXHIBITOR INFORMATION**
 - BOOTHS** Booths are 10-feet wide by 8-feet deep with full back drapery, ½ sidewall drapery, one (1) 6-foot x 30-inch table with white top cloth and black table skirt, one (1) folding chair, one (1) trash can, electricity, signage, one (1) lunch ticket, and a journal listing.
 - LIGHTING** No additional lighting will be provided. Any Exhibitor with special electrical needs must contact Charles Sacks at 732-381-0683 to discuss them.
All Exhibitor lighting must be LED and 3-line grounded cords must be used.
 - MULTIPLE BOOTH DISCOUNT** A one hundred dollar (\$100.00) discount will be applied to each additional booth when more than one is contracted.
 - TABLETOPS** Only ten (10) tabletops are available to ASID Industry Partners ONLY on a first-come, first-served basis. Only one (1) tabletop per Exhibitor is permitted. Tabletops may not be combined. The set-up includes one (1) 6-foot x 30-inch table with white top cloth and black skirt, one (1) folding chair, one (1) trash can, signage, and a journal listing. Note: Tabletop Exhibitor's displays, product, and signage must be confined to table surface; no floorspace may be used.
 - DRAPERY AND SKIRT COLORS** Rear and side drapery color TBD.
 - CARPET** The exhibit floor is carpeted. Birchwood Manor requires Exhibitors to only use hand trucks and carts with rubber wheels while bringing in or moving any products and displays.
 - SECURITY** Exhibitors are responsible for their own security.
 - FOOD** The Birchwood Manor contract does not permit the distribution of food or beverages on the floor.