



## **Speaker Profile**

**Terri Taylor, ASID, IDS**  
**President and Creative Director**  
**Taylor Design Group and Interior Design Business Academy**

**Booking Information:** IDBA, 520-298-1837

**Learn More:** <http://interiordesignbusinessacademy.com>

Terri Taylor is a frequent speaker and guest lecturer at design conferences and interior design colleges throughout the country. She speaks on a number of topics related to the business of interior design, including: business practices, sales, marketing, motivation, leadership, success and personal growth.

Ms. Taylor is nationally known as an interior design business expert and coach who teaches and mentors interior designers to help them create successful design businesses.

### **Design Background**

Terri has over 32 years in the interior design and construction business. She holds both residential and commercial general remodeling Arizona Contractors Licenses, and qualified for her NCIDQ certification in 1991. Terri is a professional member of ASID, IDS and NCIDQ.

Her Tucson-based design studio, Taylor Design Group, is a diversified design practice that works in the areas of high-end residential design and remodeling, model home merchandising, hospitality and medical and professional offices. Her studio has been the recipient of ASID Arizona South Chapter Design Excellence Awards every year since 1986 and she received the ASID National Design Excellence Award in 2000. Terri's design work has been published in regional and national design journals, including ASID ICON and e-Wall St. Journal.

In 2008, Ms. Taylor created Design Biz Blueprint (now IDBA); a consultancy and coaching resource that provides a unique mix of design business systems and tools to help interior designers create meaningful success. Terri provides a unique mix of proven design business systems and inspirational tools to create meaningful success. She's helped thousands of interior design entrepreneurs through her speaking engagements, seminars, coaching and design tool packages.

Terri connects with heart-centered designers to help grow their business strategy, accountability, and profitability all while undergoing a beautiful personal transformation.