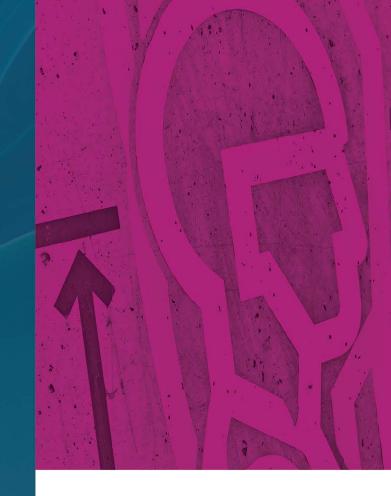
Communications Directors

Presented by: ASID





ASID.ORG

Job Description Overview

www.asid.org/about

- Plans and executes communications functions of the chapter.
- Serves as a voting member of the chapter board of directors.
- Supports the mission, policies and programs of the Society.
- Orients successor communications director.



Job Description Overview www.asid.org/about

- Ensures that all chapter communications are conducted in accordance with the Society's brand.
- Works with staff as needed to develop communications and strategies.
- Works with committee responsible for chapter award and other volunteer recognition programs.



Resources & Tools:

- Chapter Board Position E-mail Account
 - communications@yourchapter.asid.org

(communications@al.asid.org)

- <u>https://portal.office.com</u>
- Brand Central

– asidbrandcentral.com/



Resources & Tools:

- Resources on ASID.org
 - asid.org/resources
 - chapters@asid.org
- 24Watch Content Management System (CMS)

– chapterdomain.asid.org/admin

(ex: al.asid.org/admin)



Resources & Tools:

Each other.

III Office 365	Outlook
Chapter communication 🔎	Hew ✓ Manage ✓ Edit Favorites
🕞 Exit search	Search results for "Chapter communications"
Search results from:	Showing 2 results
 Your contacts Directory 	CD Chapter Communications D chaptercommunicationsdirectors@asid.org



Top Objectives

- 1. You provide oversight on all media channels on behalf of your chapter.
- 2. You are the facilitator for all communications channels between HQ and your Chapter to develop content, and communication strategies.
- 3. You are the liaison between your Committee, your Chapter members and your Board to facilitate all messaging related to chapter and HQ news, and events.



THANK YOU!





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