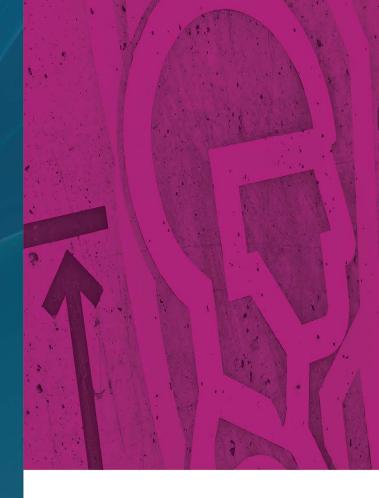
# Membership Director

Presented by: ASID





### Job Description Overview

www.asid.org/about

- Plans and executes the membership development and retention functions of the chapter.
- Serves as a voting member of the chapter board of directors.
- Ensures that all membership engagements are conducted in accordance with the ASID brand experience.

## Job Description Overview

www.asid.org/about

- Ensures that all chapter membership initiatives are conducted in accordance with the Society's organizational messages and strategic direction.
- Ensures that all chapter membership initiatives are inclusive towards an expanding diverse demographic as well as all member segments.



#### Resources & Tools:

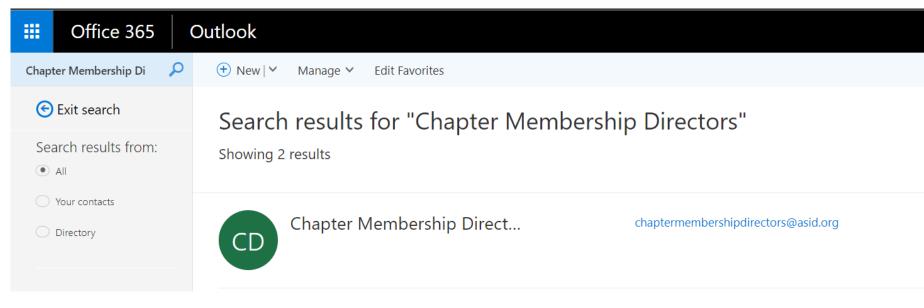
- Chapter Board Position E-mail Account
  - communications@yourchapter.asid.org(communications@al.asid.org)
  - https://portal.office.com
- Brand Central
  - asidbrandcentral.com/



#### Resources & Tools:

### chapters@asid.org

#### Each other.





### Top Objectives

- You plan and execute the membership development and retention initiatives
- 2. You are the champion of WHY you should join ASID
- 3. You are the first voice potential members hear



