

Membership Director

Presented by: ASID



ASID.ORG

Job Description Overview

www.asid.org/about

- Plans and executes the membership development and retention functions of the chapter.
- Serves as a voting member of the chapter board of directors.
- Ensures that all membership engagements are conducted in accordance with the ASID brand experience.

Job Description Overview

www.asid.org/about

- Ensures that all chapter membership initiatives are conducted in accordance with the Society's organizational messages and strategic direction.
- Ensures that all chapter membership initiatives are inclusive towards an expanding diverse demographic as well as all member segments.

Resources & Tools:

- Chapter Board Position E-mail Account
 - communications@yourchapter.asid.org
(communications@al.asid.org)
 - <https://portal.office.com>
- Brand Central
 - brandcentral.asid.org/

Resources & Tools:

chapters@asid.org

Each other.

The screenshot shows the Outlook interface. At the top, there's a navigation bar with 'Office 365' and 'Outlook'. Below that, the search bar contains 'Chapter Membership Di'. The search results pane shows 'Search results for "Chapter Membership Directors"' with 'Showing 2 results'. A single result is visible: a contact card for 'Chapter Membership Direct...' with a green circular profile picture containing 'CD' and the email address 'chaptermembershipdirectors@asid.org'. The left sidebar shows search filters: 'Exit search', 'Search results from:', 'All' (selected), 'Your contacts', and 'Directory'.

Top Objectives

1. You plan and execute the membership development and retention initiatives
2. You are the champion of WHY you should join ASID
3. You are the first voice potential members hear

THANK YOU!

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SOCIETY OF
INTERIOR
DESIGNERS



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