

# Professional Development Director

Presented by: ASID

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



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# Job Description Overview

[www.asid.org/about](http://www.asid.org/about)

- Develop high quality programs relevant to member + customer needs, and support the strategic vision of both the chapter and the Society
- Enhance existing and develop new strategic partnerships.
- Collaborate with your board on all activities planned.
- Ensures program variety to attract all practice sectors and is inclusive of all member demographics.

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- Ensures that all chapter communications are conducted in accordance with the ASID brand.
- Oversee associated program committees and taskforces.
- Remember, **you are voting member on a chapter board.**

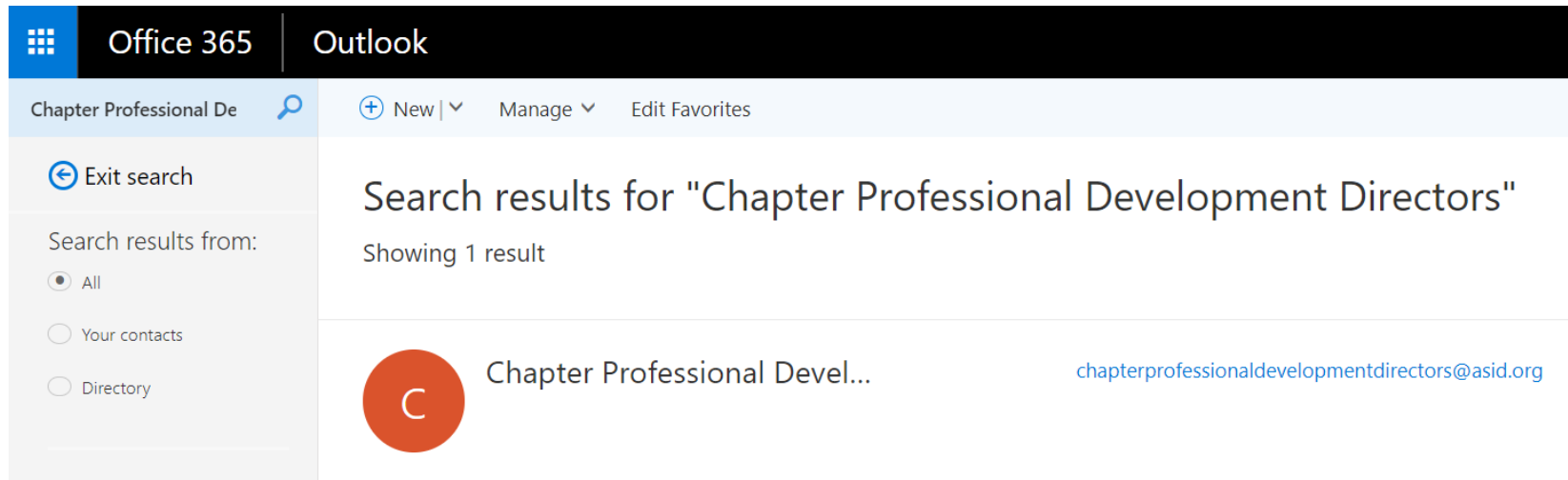
# Resources & Tools:

- Chapter Board Position E-mail Account
  - professionaldevelopment@yourchapter.asid.org  
(professionaldevelopment@al.asid.org)
  - <https://portal.office.com>
- Chapter Budget and Strategic Plan
- Chapter Operational/Procedural Guidelines

# Resources & Tools:

[chapters@asid.org](mailto:chapters@asid.org)

Each other.



# Top Objectives

1. You develop high quality programs that respond to each member segment needs
2. You provide approved Continuing Education at the chapter level and communicate reporting period deadlines to the membership.
3. You communicate and educate your members on eligibility criteria, prep classes and testing schedules for the NCIDQ in your area.

THANK YOU!

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