

A yellow graphic consisting of two overlapping triangles, one larger than the other, positioned to the left of the main title.

COMMUNICATIONS

As communications director your primary function is to ensure that all chapter communications are conducted in accordance with the Society's brand identity and standards.

- You are the facilitator for all communications channels between HQ and your chapter to develop content and strategies.
- You are the liaison between your committee, your chapter members, and your board to facilitate all messaging related to chapter and HQ news and events.
- You provide oversight to all media channels on behalf of your chapter.