

ASID STUDENT PORTFOLIO COMPETITION

ASID Student Portfolio Competition 2018

Opens October 18, 2017 | Closes December 5, 2017



In its third year, the ASID National Student Portfolio Competition generates the best collection of interior design student projects in the nation. Submit your portfolio to compete against students from coast to coast for a chance to interview for a summer 2018 internship at a leading firm or company.

OVERVIEW

The ASID National Student Portfolio Competition evaluates all aspects of a student's work: the **concept** for how the student thinks; the **content** of the work submitted; and the **context** of the student's record of achievement. Submissions are evaluated in a three-part process. Finalists will receive a **complimentary ticket** (travel not included) to attend an exclusive student portfolio track at SCALE: The ASID National Student Summit, February 23-25, 2018 in Los Angeles. While onsite, finalists will interview with a panel of judges in the hope of securing a 2018 summer internship at a leading firm or company.

ELIGIBILITY

- Must be enrolled as a student as of September 1, 2017

COST TO ENTER

- \$49 per student member submission. One submission per student.
- \$99 per non-member submission (includes a one year ASID student membership; an \$85 value).

TIMELINE

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| October 18, 2017 | Submissions Accepted |
| December 5, 2017 | All Submissions Due Submissions will be accepted until 11:59 p.m. EST on December 5, 2017. |
| December 21, 2017 | Semi-Finalists Informed |
| January 11, 2018 | Finalists Informed Finalists will receive a free ticket to attend SCALE: The ASID National Student Summit. Finalists are responsible for travel and accommodations. |
| February 23-25, 2018 | SCALE: The ASID National Student Summit Finalists will receive exclusive training at SCALE and must be present to win the competition. Winner(s) will be announced at SCALE. |

EVALUATION CRITERIA

Submissions will be evaluated on their concept, content, and context and will be evaluated on a **1 to 10 scale** (1 being the lowest score and 10 being the highest).

A. **CONCEPT:** *How does the submission represent the way the student thinks?*

10 points | 33% of total score

1. Quality of the written statement and project descriptions.
2. Demonstrates originality, ingenuity, and creativity in problem solving.
3. Uses innovation and creativity in space planning, three-dimensional experience, material application, and furniture solutions.
4. Incorporates applicable universal design principles, sustainable practices, and/or health and wellness attributes.

B. **CONTENT:** *How does the submission represent the student's ability?*

10 points | 34% of total score

1. Includes multiple types of projects with quality in execution.
2. Shows technical proficiency (digital and/or physical representation).
3. Communicates effectively (easy to read, attention to detail, quality of composition).
4. Shows professional representation (method of presentation, free of spelling and grammatical errors).
5. Demonstrates ability to problem solve (functional needs, project parameters, functional space solutions).
6. Exhibits the positive impacts of design on the human experience.

C. **CONTEXT:** *How does the submission represent who the student is and what the student has accomplished?*

10 points | 33% of total score

1. Incorporates character and structure in submission.
2. Includes background of the applicant and relevant biographical information.
3. Includes special accomplishments, interests, or experiences (volunteer leadership, professional affiliations, projects, awards, citations, grants).

SUBMISSION REQUIREMENTS

A. **COVER:** One page

1. Name, school, and expected graduation date.

B. **STATEMENT:** One page, up to 500 well-chosen words

1. Should be written as if applying for an internship.
2. The statement should tell the jury who the student is and how the student thinks.
3. Emphasize the student's impact.

C. **RESUME:** One page

1. Include education, applicable experience, and any other supporting information (professional memberships, volunteer work, skills, awards, etc.).

D. PORTFOLIO: Up to four projects. Up to 20 pages

1. Representation of student's design capabilities.
2. Selected projects should showcase the impact of design on the human experience and the value interior design provides.
3. Projects must have been completed while enrolled in an academic institution.
4. Individual vs. team projects should be identified. For team projects, student should identify role. More than one team project may be submitted.
5. Include process images (sketches, diagrams, etc.).
6. One project may be outside of interior design (ex. graphic design, architecture, art, research, writing, etc.).
7. The projects in the portfolio should support student's statement (B).

| SUBMISSION STANDARDS

- A. Submission must be one digital document (PDF) no larger than 10 MB.
- B. Each document should be composed of vector art and/or raster images. Raster images should be at a resolution no less than 200 dpi and no greater than 300 dpi to maintain both visual clarity and manageable file sizes. Documents should be legible at both distant and magnified views.
- C. Projects may be hand drawn, computer generated, and/or a combination of both.
- D. Notations and labeling must be clear and legible in a simple type font.

| JURY PROCESS

Submissions will be judged in three rounds by nationally-recognized leaders and internship sponsor representatives.

ROUND 1: DECEMBER 8-18, 2017

- Online review of submissions.
- Selection of semi-finalists. Semi-finalists will be informed by December 21, 2017 and will receive a discount to attend SCALE: The ASID National Student Summit.

ROUND 2: DECEMBER 22-JANUARY 9, 2018

- Online review of semi-finalists.
- Selection of finalists. Finalists will be informed by January 11, 2018.
- Finalists will receive a complimentary ticket to SCALE: The ASID National Student Summit (finalist responsible for travel and accommodations).

ROUND 3: FEBRUARY 23-25, 2018

- In person jury at SCALE: The ASID National Student Summit where finalists will present to a panel of judges.
- Finalists will receive in-person training on presentation and interview preparation.

Winners will be selected at SCALE: The ASID National Student Summit and will present portfolios to summit attendees.