

Research Associate

Location: Washington, DC

Type: Full Time

Summary:

The Research Associate supports the Society's knowledge generation, analysis, management, and dissemination for a variety of research initiatives (e.g. surveys, white papers/reports, environmental scans, industry and economic trends, and case studies,)

As a member of the Research and Knowledge Management Department, this position supports the team in the following areas:

1. Industry economic trend and data, market sector trends and economic data, and business performance data
2. Statistics, knowledge community resources, and research demonstrating the impact of design.
3. Evidence-based research support to demonstrate that design impacts lives and advances the practice of interior design.
4. Primary research to gauge member and nonmember needs to drive internal strategy, drive membership acquisition/retention and support brand/marketing messages.

Responsibilities:

- Produce an annual "State of the Industry" report that, as the "go to resource" informs the broader community and elevates the ASID Brand
- Monitor, source, distill and disseminate industry data, news and research
- Build knowledge community for all sectors and disciplines within the industry using data, research, editorial content and web or e-communications distribution.
- Make recommendations for content integration and packaging of content for website, editorial content, blog posts and other communications channels
- Develop and/or assist in market research projects and member surveys that provide insight into ASID customer demographics/perceptions and target audiences
- Propose and implement research projects related to the business of interior design and practice of interior design
- Develop a salary survey and other related business tools for ASID members
- Analyze economic, performance, and survey data for various research projects
- Create data visualizations for enhanced research translation
- Analyze transactional, financial and digital data and build predictive models (e.g. customer lifetime value, member retention etc.) to expand the ASID community

Requirements

Bachelor's degree in business, economics, statistics or Master's degree in interior design, architecture, or other social science.

- 3-5 years of experience with an industry related to the built environment (i.e., interior design, architecture, facility management, construction, etc.) is a plus.
- Familiarity with research principles/practices, both qualitative and quantitative methodologies, and survey techniques
- Ability to distill information and data to easily consumable content
- Experience with Tableau or other data visualization tools preferred but not required
- Excellent verbal and written communication skills; ability to develop speeches, and graphics for use by ASID Leadership to present knowledge and research
- Strong analytic and critical thinking skills
- Must be highly proficient in databases, PowerPoint, Excel and Word
- Experience with a statistical software package such as SPSS, SAS and/or R preferred but not required
- Ability to work within teams and across teams, on multiple projects simultaneously, sometimes with timeframes and in an ethically and responsible manner

To apply, please submit a cover letter, salary requirements and resume to jobs@asid.org. Applications without all submission requirements will not be considered.