




ASID Industry Partner Membership Benefits and Dues

	National	Regional	Local	International	Corporate
MEMBERSHIP					
Use of Industry Partner appellation to designate your commitment to the profession	X	X	X	X	X
Membership card signifying Industry Partner status	X	X	X	X	X
Attend chapter meetings, participate in local networking and engagement opportunities, including chapter leadership and volunteer activities	X	X	X		
Access to the latest ASID research, the annual State of the Industry report, and Interior Design Billings Index (IDBI)	X	X	X	X	X
Annual subscription to <i>i+D</i> , the Society's joint North American publication with Interior Designers of Canada (IDC)	X	X	X	X	X
Online access to the full Material ConneXion database of materials	X	X	X	X	X
Waive initial IDCEC registration fees	X	X	X	X	X
Discounted rental fees for ASID Headquarters, a Living Laboratory	X	X	X	X	X
PROMOTION & OUTREACH					
Brand your marketing materials with the ASID Industry Partner logo	X	X	X	X	X
New member announcement in ASID Insider, an e-newsletter sent to all ASID members	X			X	X
Inclusion in the Industry Partner profile page on asid.org	X			X	X
Opportunities to provide educational sessions and network with the design community to showcase products/services on the local level	X	X	X		
Industry Partner window decal	X	X	X		
Complimentary listing in the ASID Find an Industry Partner, membership directories, and online Product Finder	X	X	X	X	X
Two complimentary social media promotions from ASID national profile on Facebook, LinkedIn and Twitter				X	X
Half page ad in digital ASID Annual Report					X
Complimentary subscription to National Industry Partner e-newsletter	X				X
Discounted rates for ASID print and digital advertising	X	X	X	X	X
Opportunity to purchase social media promotion from the ASID national profile on Facebook, LinkedIn, Instagram, and Twitter	X				X
One complimentary rental of the ASID all member postal mailing list, with opportunities to purchase additional rentals (4x max)	X				
Opportunity to purchase a rental of the ASID all member email list (1x max with access to additional rentals available via Sponsorship packages)	X				
Opportunity to purchase a rental of your local chapter email and postal mailing lists (pricing and policies vary by chapter)	X	X	X		
Invitation to one annual Corporate Industry Partner Forum with ASID Leadership					X
Fifteen complimentary tickets to be used at ASID National Events: SCALE, The Leadership Experience (5x max), Celebration, and Roadshows					X
Two complimentary job postings on the ASID.org job board	X				X
SPONSORSHIP					
Greater opportunity to network, increase brand visibility, and enhance personal engagement through sponsorship of ASID national events and conferences	X	X	X	X	X

2018 ANNUAL DUES		Application Fee	Number of representatives	Maximum number of additional representatives* or Chapters that can be added for \$175 Each
Corporate	\$15,000 or \$7,750 with additional sponsorship	--	Unlimited (no chapter designation)	Unlimited (no chapter designation)
National	\$7,750	--	49	Unlimited
International	\$1,000	--	2	15
Regional	\$870	\$50	2	15
Local	\$495	\$100	1	Only one chapter may be added for an additional \$175. No additional representatives can be added.

*Additional complimentary representatives may be included in sponsorship packages.

ASID Industry Partner Advertising Opportunities

	Description	Requirements/Contact
<p>ASID Chapter Opportunities</p> <p>Industry Partners receive complimentary listings on their local chapter websites.</p> 	<p>Find an Industry Partner – Industry Partners receive a complimentary listing in their local chapter directory with the option to purchase an upgraded profile</p>	<p>For more information contact your local chapter using the ASID Chapter Locator on ASID.org</p>
	<p>Chapter Advertising – Opportunity to advertise in chapter magazines, newsletters, membership directories and websites.</p>	
<p>ASID National Brand Exposure</p> <p>Industry Partners receive opportunities to expose their brands through several ASID platforms.</p> 	<p>Profile – Corporate, National, and International Industry Partners receive inclusion on ASID.org profile page to promote their brand to an extensive online audience.</p>	175 words, hi-res logo (300dpi)
	<p>ASID Advantage – Corporate and National Industry Partners receive inclusion on the ASID.org Advantage page to showcase trade programs and discounts to the full ASID design community of 25K+ (protected by member login).</p>	150 words, hi-res logo (300dpi)
	<p>For more information, contact Angela LaPato at ALaPato@asid.org or 202-675-2376</p>	
<p>ASID Industry Partner Advertising Opportunities</p> <p>All categories of Industry Partners have the opportunity to further market their brands and products to the ASID community at a discounted rate through our print and digital publications. View the media planner here.</p> <p>Corporate Industry Partner: 40% National Industry Partners: 15% International Industry Partners: 10% Regional Industry Partners: 10% Local Industry Partners: 10%</p> 	<p>ASID i+D – Opportunity to purchase print ads in the Society’s bi-monthly joint North American publication with IDC, reaching 35K+ design industry influentials.</p>	<p>Tom Davies Tom.Davies@Stamats.com 319-861-5173</p>
	<p>Website – Opportunity to purchase banner ads on ASID.org reaching an extensive online audience.</p>	
	<p>eNewsletter – Opportunity to purchase tile ads in all member newsletters including ASID Insider and the ASID Chair’s Message.</p>	<p>Grant Connell gconnell@multiview.com 972-910-7387</p>
	<p>Product Finder – All ASID Industry Partners receive a complimentary listing in this search guide with the option to purchase advanced listings and advertising. View the media planner here.</p>	
<p>eNewsletter – All ASID Industry Partners receive a complimentary subscription to Eye On Design with the option to advertise to 23K+ subscribers. View the media planner here.</p>		