

# THE IMPACT OF INTERIOR DESIGN ON ENHANCING THE HUMAN EXPERIENCE

## American Society of Interior Designers (ASID) Foundation: REQUEST FOR PROPOSAL (RFP)



### TRANSFORM INTERIOR DESIGN RESEARCH GRANT PROGRAM

The ASID Foundation is pleased to announce the seventh annual Transform Research Grants which provide essential funding to address critical gaps in industry knowledge, advance design understanding, and transform the practice of interior design for the benefit of everyone. The ASID Foundation exists to advance the profession and communicate the ability of interior design to enhance the human experience through research, scholarships, and education. To expand knowledge about how interior design impacts the world around us, the ASID Foundation is seeking research projects that generate outcomes with practical applications for design practitioners and their clients. Proposed research should be directly relevant, easily translatable, and of keen interest to both practicing designers and their clients. The Foundation is not seeking proposals for theoretical research, historical research, or literature reviews. The Transform Interior Design Research Grant program is made possible by the generous support of the [Donghia Foundation](#).

### DESCRIPTION OF THE AWARDS

Up to \$100,000 may be awarded annually between two types of research studies:

#### **GRANT A: Seed/Start-Up Funds**

Up to \$30,000 to support the exploration or pilot phase of broader research initiatives; to be completed in nine months or less (not including dissemination).

#### **GRANT B: Research Project**

Up to \$70,000 to investigate how design can transform lives; to be completed in 15 months or less (not including dissemination).

## RESEARCH TOPIC: IMPACT OF INTERIOR DESIGN ON ENHANCING THE HUMAN EXPERIENCE (OPEN TOPIC)

Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment<sup>1</sup>. We spend, on average, 90 percent of our time in various types of interior environments including homes, offices, healthcare facilities, restaurants, shops, hotels, etc. These interior environments shape the experiences we have each day and continue to have a resounding impact on our lives.

In creating these environments, and the human experiences within them, designers look to research to implement evidence-based design solutions. What research should designers be equipped with to create innovative designs that enhance the occupants' experience?

The 2018 Transform Grant topic explores the pertinent information designers need for their practice. Researchers are to choose a specific topic and propose a project that empirically investigates the topic of choice, generates results that provide metrics on the impact of design, and translates the findings into actionable design recommendations, guidelines, and/or tools that designers can apply in their design projects. We invite you to submit your research proposal to the ASID Foundation, and use transformative research to help ensure that all people benefit from the power of design.

## SUBMISSION GUIDELINES

Please submit the following materials using the [online application form](#) by June 27, 2018 (11:59 p.m. EDT).

*\*Note: This is a blind review process – NO identifiers should be included, unless noted otherwise.*

- Grant Type (A: seed/start-up fund; B: research project)
- Project Title
- Purpose of Study (*max. 50 words*)
- Project Abstract (*max. 250 words*)
- Introduction (include a brief summary of recent relevant research, knowledge gaps identified, and significance of proposed research) (*max. 1000 words*)
- Research Questions (*max. 200 words*)
- Methodology (*max. 1000 words*)
- Expected Outcomes (include metrics that will be captured to demonstrate the impact of design and how you expect the outcomes will be applied in design practice) (*max. 500 words*)
- Budget (include other funding sources and expenses for administrative costs<sup>2</sup>)
- Timeline
- Dissemination Plan (include potential audiences and targeted media outlets)
- Contingency Plan (include expected or potential challenges that might delay the research schedule or compromise the findings, and any steps that will be taken to minimize risks)
- Research Team\* Bios (*max. 100 words for each member*)
- Applicant Contact Information (legal name, title, affiliation, address, telephone number)

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<sup>1</sup>CIDQ definition of interior design

<sup>2</sup>Note that no more than nine percent (9%) of the ASID Foundation's total grant may be used for administrative expenses, including "indirect" or "overhead" costs.

\*Proposals with interdisciplinary teams and matching funds and/or in-kind resources will receive additional consideration.

## EVALUATION PROCESS

The evaluation process will include a four-stage review:

1. The ASID Research & Knowledge Management team will initially screen all submissions against the guidelines.
2. The Donghia Foundation will inspect alignment/compliance with the ASID Foundation's mission.
3. An expert jury will evaluate the submissions according to the evaluation criteria and prioritize the top five studies for each grant type.
4. The ASID Foundation's Board of Trustees will make the final funding decisions.

## EVALUATION CRITERIA

The evaluation criteria will be based on:

1. Relevance of research topic
2. Significance of study
3. Innovativeness of research questions
4. Strength of research methods
5. Potential impact of design
6. Applicability of research findings
7. Feasibility of budget and timeline
8. Strength and breadth of target audience reach
9. Contingency plan
10. Overall quality

## TIMELINE

### RFP Release Date

April 25, 2018

### Submission Due Date

June 27, 2018 (11:59 p.m. EDT)

### Announcement of Grant Recipients

September 2018

### Project Start Date

October 1, 2018

## QUESTIONS?

### Contact:

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## ASID FOUNDATION MISSION

The ASID Foundation advances the interior design profession by drawing upon its resources to promote meaningful collaboration and research, award scholarships, and fund projects that broaden the value of interior design. Created in 1975, the ASID Foundation's mission is to support endeavors that capture and disseminate knowledge, encourage innovation, and benefit the health, safety, and welfare of the public through interior design research, scholarships, and education. The Foundation's current initiatives include the National Building Museum Capital Council; The 1+ project with Public Architecture; CIDA's Standards Development Project; the Transform Research Grant; and a comprehensive scholarship program. Visit [asidfoundation.org](http://asidfoundation.org) for more information.