



**YOU NEED TO BE
IN D.C. IN JULY.
WE'LL SHOW YOU WHY**



**THE
LEADERSHIP
EXPERIENCE**

PRESENTED BY



**JULY 19-21, 2018
WASHINGTON, D.C.**

The Leadership Experience: Presented by ASID (EXP) is your opportunity to gain the skills you need to meet your personal and professional goals and become a strong, competent leader in the interior design industry.

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The ultimate event for design professionals of ALL career stages and specialties, EXP features in-depth seminars, workshops, pop-up sessions, special events, project tours, and more – all designed to help you advance to your next career step.

THE TOP 6 REASONS TO ATTEND EXP



Learn to Lead with Authenticity

Through the results of an initial leadership skills assessment, you'll create a customized curriculum to address your personal and professional goals. Learn to Lead Yourself, Lead Your Team, and Lead Your Firm.

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It's D.C.

Get to know the amazing city of Washington, D.C. through project tours and unconventional events designed to spark your creativity and self-improvement. Learn from the experts behind some of the most innovative design you'll find anywhere.

[EXPLORE DESIGN IN D.C. >](#)



Gain New Perspective

Gain new inspiration and perspective from design industry leaders and experts in business, leadership, policy, and media who will guide you to advance in your career and become a strong leader.

[MEET YOUR GUIDES >](#)



Get Out of Your Comfort Zone

Exciting design tours, health and wellness activities, and unique social events will lead you out of your routine and into an experience of thoughtful growth.

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Expand Your Circle

EXP is the place to engage with peers, thought leaders, and industry experts to broaden your network.



Add Value to Your Firm

Share what you learn with your firm and make a positive impact on your organization with your enhanced leadership skills.

Don't miss this amazing opportunity to advance your career.

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