

THE ASID DESIGN IMPACT AWARDS JUDGING CRITERIA

JUDGING CRITERIA

- ★ The products will be awarded a maximum of 100 points.
- ★ Awards will be based on achieving the following number of points:
Design Impact Winner 85 - 100 points

DESIGN OBJECTIVE

_____ / 25 POINTS

- Statement which may include: need in market, target market, niche application, design inspiration, approach, philosophy, etc.
- Outline the requirement for product/the status of existing like products and reasons/need for improvement
- Corporate goals for: R&D, manufacturing, image and branding, sustainability, etc.

DESIGN & TECHNICAL INNOVATION

_____ / 25 POINTS

- Does it improve on existing body of knowledge?
- Does it improve upon existing product/practice?
- Is it new and unique?
- Does it use new/unique materials, techniques to impact occupants?
- Consider level of R&D which justifies and supports the product?
- Does it respond to the stated design objectives?
- Is the product pleasing – does it use sound design principles?
- Is there quality in execution and detail?

MARKET APPLICATION

_____ / 25 POINTS

- Does it fill a readily identifiable need?
- Would you specify/use it?
- Is it priced appropriately and readily available?
- Does it help to improve, maintain, or support a healthful environment?
- Does it impact the user's life, health, or experience in a positive way?
- Does it solve an existing health or wellness problem within the environment?

SUSTAINABILITY/HEALTH & WELLNESS/RESILIENCY

_____ / 25 POINTS

- Raw material evaluation
- Manufacturing process
- Corporate commitment
- End of life cycle – recycle
- 3rd party certification for company
- 3rd party certification for product