EXPAND. BUILD. GROW. *with* ASID
ASID Student Chapter Annual Goals:

1 View ASID Leadership Training Program Modules online at the beginning of each semester -- www.asid.org/chapter/studentresources

2 Ensure all student chapter members are active ASID student members. Cross-check with a roster from ASID Headquarters and/or ask student chapter members for ASID ID number at meeting check-ins

3 Survey student chapter members -- Refer to Student Chapter Survey Template

4 Hold a recruitment event each semester -- Refer to Student Recruitment Cheat Sheet

5 Develop a "Senior/Freshman Buddy System"

6 Host a student chapter kickoff mixer event and invite other design-related campus organizations such as IIDA, AIA or USGBC.

7 Interact with ASID professional chapter members
- Invite members to campus as resume/portfolio reviewers or guest speakers
- Attend a professional chapter event or meeting
- Invite your regional Student Rep to the Board (SRB) to a student chapter meeting. Discuss information for the SRB to bring back to professional chapter board.
- Ask local ASID Industry Partners for tours of showrooms or product demos

8 Host one fundraiser event per semester -- Refer to Student Chapter Fundraiser Toolkit

9 Hold student chapter elections by March -- Refer to Student Chapter Election Guide

10 Develop student chapter strategic plan in the spring prior to or the start of Fall semester -- Refer to Student Chapter Strategic Planning Guide

Additional Suggestions:

- Open communication with SRB, Student Advisory Council (SAC), Student and Emerging Professional Programs Team at ASID Headquarters , etc. Make it a goal to communicate with the RIGHT people to help your student chapter.
- Honor Graduate Tips: Twice a year in December and May - Recruiting and Retaining Emerging Professionals: A Chapter Model
- Host a student chapter event that puts interior design skills to practice
  - a. Community Service Projects (ex: redesign the living area of a domestic abuse shelter)
  - b. Research pre-existing opportunities (ex: redesign a fraternity or sorority house)
  - c. Find a problem with campus to improve and create a proposal (If passed, fundraisers can be tied to this event)
- Weekly meet-up spots – suggest certain times to just meet up and eat lunch, do work, etc.

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

ASID / *students*