SPONSORSHIP OPPORTUNITIES

2020

STUDENTS & EMERGING PROFESSIONALS

MENTORS & SPONSORS

DESIGNERS & INDUSTRY PARTNERS

Engage & Strengthen Your Brand...

ASID Missouri West/Kansas proudly offers a diverse range of sponsorship opportunities at the chapter level through events, education, mentorship and publications. Whether you are looking for branding opportunities, targeted engagement with the design community or interactive exchanges, your partnership will help to support the ASID MOW-KS mission and strategic initiatives while assisting your company's marketing goals.

...Enhance & Support Our Mission

DESIGN IMPACTS LIFE COMMUNICATIONS
LIVING THE BRAND ALTERNATIVE REVENUE STREAMS
DIVERSITY AND INCLUSION

AMERICAN SOCIETY OF INTERIOR DESIGNERS
MISSOURI WEST/KANSAS

LEVEL SPONSORSHIP

Sponsorship and participation in overall ASID Chapter mission, targeting students, emerging professionals, designers, as well as principals, partners and owners.

TARGETED EVENT SPONSORSHIP

Partner with ASID on dedicated events that promote specific Strategic Initiatives to help demonstrate the impact of design.

DIGITAL PROMOTION

Promotion and outreach via email blasts, social media postings, and e-newsletter

ASID ADVANCES THE IMPACT OF INTERIOR DESIGN TO ENHANCE THE HUMAN EXPERIENCE

AMERICAN SOCIETY OF INTERIOR DESIGNERS MISSOURI WEST/KANSAS **SPONSORSHIP LEVEL**	2020 MISSOURI WEST/KANSAS SPONSORSHIPS			
	GOLD $1250	**SILVER $750**	**BRONZE $350**	**MEMBER & NON-MEMBER (Table only at Colormix)** *ask Membership about joining*
SPONSORSHIP POSTER: LOGO DISPLAYED BY LEVEL. POSTER ON DISPLAY AT ALL EVENTS.	★	★	★	
ASID CHAPTER WEBSITE: SPONSOR LOGO AND LINK TO SPONSOR WEBSITE	★	★		
E-NEWSLETTER: SPONSOR LOGO	★	★	★	
SOCIAL MEDIA (INSTAGRAM AND FACEBOOK): SPONSOR SPOTLIGHT ADVERTISEMENT (PICK DATE)	1	1		
EMAIL BLASTS: LOGO INCLUDED (BY LEVEL) IN ASID SIGNATURE	★	★	★	
ANNUAL DINNER & DESIGN AWARDS: SPONSOR AD FEATURED IN POWERPOINT PRESENTATION	★			
ANNUAL DINNER & DESIGN AWARDS	2 TICKETS	1 TICKET		
TOP GOLF EVENT	2 TICKETS			
TABLE TOP AT COLOR MIX TRADE SHOW	★	★	★	$350.00
ADDITIONAL TABLES AT COLOR MIX TRADE SHOW	$125.00	$125.00	$125.00	$350.00

CHAPTER EVENTS FOR 2020	
☐ JANUARY	☐ JULY
☐ FEBRUARY	☐ AUGUST- SCHOLARSHIP FUNDRAISER
☐ MARCH	☐ SEPTEMBER-ANNUAL CHAPTER DINNER & AWARDS
☐ APRIL	☐ OCTOBER
☐ MAY	☐ NOVEMBER-SW COLORMIX & TRADE SHOW
☐ JUNE	☐ DECEMBER-HOLIDAY PARTY

SPONSORSHIP LEVEL

CHECK DESIRED SPONSORSHIP:

ENGAGE/RENEW IN: SPONSORSHIP LEVEL TO ASSIST IN COMMON MISSION

ALIGN YOUR INTERESTS WITH OUR EVENT SPONSORSHIP OPPORTUNITIES

	GOLD	$1,250
	SILVER	$750
	BRONZE	$350
	OTHER	

CHAPTER EVENTS FOR 2020:

- JANUARY ☐
- FEBRUARY ☐
- MARCH ☐
- APRIL ☐
- MAY ☐
- JUNE ☐
- JULY ☐
- AUGUST- SCHOLARSHIP FUNDRAISER ☐
- SEPTEMBER-ANNUAL CHAPTER DINNER & AWARDS ☐
- OCTOBER ☐
- NOVEMBER-SHERWIN WILLIAMS COLORMIX & TRADE SHOW ☐
- DECEMBER- HOLIDAY PARTY ☐

ASID SPONSORSHIP PAYMENT FORM

AMERICAN SOCIETY OF INTERIOR DESIGNERS
MISSOURI WEST/KANSAS

Representative Name

Company

Billing Address

City, State, Zip Code

Phone Number

Sponsor Level Amount $

Event Sponsorship Amount $

Total $

Credit Card Number

Expiration

Security Code

Representative Signature

Date

Checks made payable to ASID Missouri West Kansas, 9801 COMMERCE PARKWAY, LENEXA, KS 66219. For questions, contact Shelby Puetz adminstrator@mow-ks.asid.org