

## AT A GLANCE

- Houzz is the leading platform for home remodeling and design, providing homeowners with everything they need to improve their homes.
- Houzz provides home professionals with a vehicle to showcase their work, collaborate with clients and connect with prospective clients.
- The Houzz community connects millions of homeowners, home design enthusiasts and home improvement professionals around the world.
- Houzz is available on the web and as a top-rated mobile app.

 **FOUNDERS**  
ADI TATARKO, CEO  
ALON COHEN, PRESIDENT

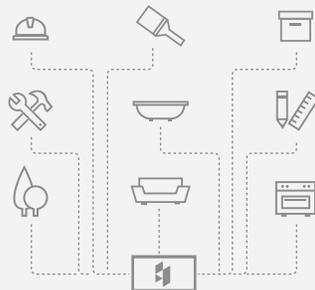
 **COMPANY HEADQUARTERS**  
PALO ALTO, CALIFORNIA

## GLOBAL STATS

**35**   
**MILLION+**

MONTHLY  
UNIQUE USERS

**800,000+**



ACTIVE HOME REMODELING  
PROFESSIONALS

**300,000+**  → 

REVIEWS WITH FIVE-STAR AVERAGE FOR HOUZZ iOS & ANDROID APPS

**7 MILLION+**

PHOTOS OF PROFESSIONALLY DESIGNED  
HOME INTERIORS AND EXTERIORS



## FOR HOMEOWNERS

Ninety percent of Houzz users are homeowners and they use Houzz to renovate and decorate their homes from start to finish. Houzz provides the resources to take home remodeling and design from frustrating to fun and productive.

### GET INSPIRED

Homeowners can browse millions of professional home photos, save images to ideabooks, share and collaborate. Houzz also offers guides and articles written by home professionals to help homeowners with their projects.

### SHOP

Homeowners can browse and buy products and materials for every style and every budget, from back-splashes to bathtubs to bedding, from amazing sellers of all sizes from all over the world.

### FIND PROFESSIONALS

Homeowners can browse professionals' projects, ask questions about their work and read client reviews, enabling them to find the right professional to turn their home vision into reality.

## FOR HOME PROFESSIONALS

Houzz helps home building, remodeling and design professionals build their brands, connect with homeowners and move project management to the cloud.

### BUILD BRANDS

With Houzz, professionals can showcase their work and provide insight into their personality, working style and approach through client reviews, direct community interaction and more.

### REACH NEW CLIENTS

Houzz connects businesses with homeowners who are actively looking to hire the right home professionals for their projects.

### WORK SMARTER

Houzz enables professionals to share ideas and collaborate with clients in the cloud from project start to finish. Houzz helps pros discover the latest products, stay up to date on trends and efficiently manage their web presence

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Find pro tools and support at Houzz.com/procenter